



CALISTOGA

CHAMBER OF COMMERCE

The Chamber of Commerce Membership Benefits

Chamber Objectives:

Strengthen the Local Economy
Promote the Community
Provide Business Networking Opportunities
Represent the Interest of Business with Government
Advocacy on behalf of businesses

Member Benefits:

Monthly Newsletter and Weekly Eblasts

Opportunities to reach business colleagues through newsletter ads and inserts as well as specials and announcements included in weekly eblasts to over 350 members

Monthly Mixers-2nd Thursday of each month

Money raised from mixers goes to our scholarship fund

Scholarships

\$1,000 scholarship (2) per year high school seniors within the Calistoga Unified School District

Business/Educational Seminars in response to member needs

Promotion and Advertising

- Presence on Chamber websites; www.calistogachamber.com & calistogavisitors.com which has on average 2,000 hits per week
- Listings in Calistoga Chamber of Commerce Brochure, Visitor's Guide & business directory
- Brochures, flyers and cards displayed in Visitor Center and Bulletin Board
- Approximately 30,000 people visit the Chamber of Commerce office and Visitor Information Center every year
- Lodging availability website for all
- Referrals to member businesses

Annual Events that bring tourism dollars to Calistoga Chamber

Calistoga Classic Christmas-weekend activities and promotions on weekends prior to Christmas

Lighted Tractor Parade in December

Mustard, Mud & Music- Calistoga Jazz Festival in downtown Calistoga

Calistoga Downtown Jazz & Blues Festival(November)

Cinco de Mayo Parade & Festival (May)

Silverado July 4th Parade & the Napa County Fair(4th of July weekend)

Chamber Members are able to receive:

Membership Mailing Labels, Membership listings, Faxing and Printing Services at discounted rates, Certificate of Origin(\$150 value), Discounts on required employee posters and other regulatory material