

A GREAT advertising opportunity for your business....



Your Napa Chamber's **COMMERCE** newsletter is a vital 8-page electronic newsletter currently reaching a subscriber base of over 1,850 Napa Chamber of Commerce member emails each month and has a successful average open rate of 34%. This timely publication keeps our members up-to-date with legislative issues, member benefits, networking and event opportunities, and other business concerns in the Napa County area and State of California.

Viewers have the capability to scroll through and read each edition immediately, download the PDF for printing, and refer back to it online as much as they want!

Each publication of **COMMERCE** remains online for the entire month and is then archived. We encourage subscribers to bookmark the page for easy reference. View the current issue at napachamber.com/commerce_news.html.

\$ Get your message in front of hundreds of Napa Valley business and community people... take advantage of these great rate packages!

Small - (2.5" W x 2.25" H): 1 month: \$175; 3X: \$150/mo; 6X: 125/mo; 12X: 100/mo
 Large - (3.75" W x 4.5" H): 1 month: \$250; 3X: \$225/mo; 6X: \$200/mo; 12X: \$175/mo

Call Katherine Zimmer at 707.254.1147 for space reservations and specials... or email: katherine@napachamber.com



Publication Schedule...

| Publication Date | Space Reservation | Artwork Due |
|------------------|-------------------|-------------|
| Feb 1 | Jan 20 | Jan 27 |
| Mar 1 | Feb 19 | Feb 26 |
| Apr 1 | Mar 19 | Mar 26 |
| May 3 | Apr 20 | Apr 27 |
| Jun 1 | May 20 | May 27 |
| Jul 1 | June 18 | Jun 25 |
| Aug 2 | Jul 20 | Jul 27 |
| Sept 1 | Aug 20 | Aug 27 |
| Oct 1 | Sept 20 | Sept 27 |
| Nov 1 | Oct 20 | Oct 27 |
| Dec 1 | Nov 29 | Nov 26 |