

NAPA CHAMBER OF COMMERCE FIVE YEAR VISION



As the membership organization for business, we promote our community's economic vitality and quality of life through leadership development, advocacy, facilitation and education.

ECONOMIC VITALITY

- The Chamber supports public and private efforts to retain existing businesses. The Chamber will work with businesses, city, county and economic development to recruit new community-friendly business and industries that support well paying jobs.
- The Chamber takes an active role in ensuring that the City of Napa is the County's premier tourism destination, retail and commercial center. The Chamber will collaborate on county wide tourism, focusing on cultural and performing arts, dining, conference and lodging facilities.
- The Napa Chamber provides educational programs and resources to enhance the creation, growth and success of all businesses.
- The Chamber works to ensure the sustainability of the quality of life uniquely inherent to the Napa Valley by supporting the Agricultural Preserve, Napa County agriculture and our world-renowned wine industry. The Chamber supports new and innovative land-use planning strategies that protect agricultural land and open spaces as well as the economic viability of the wine industry.
- The Chamber will participate in the development and updates of key City and County policy and planning documents to ensure they include sound economic considerations.
- The Chamber supports businesses and organizations that enhance the economic revitalization and redevelopment of our City and County.

HEALTHY COMMUNITY

- The Chamber supports innovative healthcare options that are affordable for all employers and employees in Napa County.
- The Chamber supports health education and prevention programs to promote wellness in our community.
- The Chamber will collaborate with nonprofit and for-profit organizations connecting them to available resources to nurture a healthy community.

EDUCATION

- The Chamber promotes collaboration between businesses, community organizations, and education institutions in order to prepare students for college or vocational training and provide the skills necessary to enter the workforce.

JOBS & HOUSING

- The Chamber supports Napa County and its five cities in their efforts to work together with state and regional agencies to create a balance between jobs, housing, and infrastructure.
- The Chamber will advocate for policies that support a variety of quality residential and mixed use projects that promote transit oriented and walk-able communities.
- The Chamber supports collaboration between the County of Napa and its five cities to jointly fund, build and maintain affordable housing in appropriate urban areas.
- The Chamber supports Napa County and its five cities in the development and implementation of a housing plan that meets the needs of our community and the requirements of state housing laws.
- The Chamber will advocate for sensible wages that are aligned with the economic realities of employers and employees of Napa County.

TRANSPORTATION

- The Chamber will advocate for environmentally- and economically-sound solutions that support our community's transportation requirements.
- The Chamber will advocate for funding for the improvement to, and maintenance of, Napa County and City of Napa highways, streets, interchanges and intersections to increase efficiency and reduce congestion.
- The Chamber supports the Napa County Airport as a key component of the County's transportation and economic infrastructure.

PROTECTION OF NATURAL RESOURCES

- The Chamber supports water conservation efforts as well as the management and delivery of water resources to ensure an adequate supply and that provides a sustainable balance for all community needs.
- The Chamber supports policies that protect and enhance the Napa River watershed and that also provide support for agricultural producers.
- The Chamber supports energy efficiency and the development and delivery of locally generated renewable energy as well as policies that enhance our energy independence and security.
- The Chamber supports programs that help our community respond to greenhouse gas (GHG) emission reduction targets by advocating for incentives and market-based solutions that spur investment and innovation.

COMMUNITY LEADERSHIP

- The Chamber will support and participate in processes that solve local and regional issues through coalition and consensus building.
- The Chamber helps shape public policy through communication with its members, the public and community leaders, and supports policies that align with the Chamber's Five Year Vision.
- The Chamber will oppose government mandates and regulations that impose undue burdens and costs on private business and property.
- The Chamber supports government efficiency through economically sustainable services and programs, and by proper management of administrative and operational costs.
- The Chamber will actively identify, educate and endorse candidates and public officials who demonstrate integrity, leadership and courage; and who work to advance and advocate the Chamber's Five Year Vision.
- The Chamber will collaborate with the Napa County Hispanic Chamber of Commerce and the Chambers of Commerce in American Canyon, Yountville, St. Helena, Calistoga and Lake Berryessa on issues and programs to support a strong and culturally diverse regional business community.



CONNECTING COMMERCE TO COMMUNITY

- Creating a Strong Local Economy
- Promoting the Community
- Providing Networking Opportunities
- Supporting a Sustainable Future
- Representing Business to Government
- Engaging in Political Action