

COMMERCE



A GREAT advertising opportunity for your business...



Your Napa Chamber's **COMMERCE** newsletter is a vital 8-page electronic newsletter currently reaching an email subscriber base of over 1,850 Napa Chamber of Commerce members each month and has a successful average open rate of 34%. This timely publication keeps our members up-to-date with legislative issues, member benefits, networking & event opportunities, and other business concerns in Napa County, Bay Area and State of California.

\$ Get your message in front of hundreds of Napa Valley business and community people... take advantage of these great rate packages!

Viewers have the capability to scroll through and read each edition immediately, download the PDF for printing, and refer back to it online as much as they want!

Each publication of **COMMERCE** remains online for the entire month and is then archived. We encourage subscribers to bookmark the page for easy reference. **View the current issue at napachamber.com/commerce_news.html.**

Rates & Publication Schedule:

Small - (2.5" W x 2.5" H):
3X \$110/mo; 6X: \$80/mo; 12X: \$60/mo

Large - (2.5" W x 4" H or 4" W x 2.5" H):
3X: \$150/mo; 6X: \$120/mo; 12X: \$100/mo
• Monthly payment options available.

Ad Specs:

- EPS preferred. JPG, PDF, and TIFF accepted.
- Printable resolution (300 dpi) image files or High Quality Print PDF's.
- Full color or black & white, as you prefer.
- Page preference requests are accepted, but not guaranteed. Front page space is not available.

- Publication date is the first business day of the month.*
- Ad reservations and artwork are due by the 15th of the month preceding publication.
- Publications stay online for one month and are archived, but still accessible to readers.
- 100 copies are printed each month for visitors to our office and for prospective member packets.

* publication date subject to change without notice

Call **Katherine Zimmer** at **707.254.1147** for space reservations and specials... or email: katherine@napachamber.com