

FOR IMMEDIATE RELEASE
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SCORE Announces New Seminars to Help Prospective Business Owners

Santa Rosa, CA--North Coast SCORE Chapter 450 announces a seminar series, **Simple Steps for Starting Your Business**. These seminars will help the attendees determine whether their small business ideas have merit, how best to plan, setup, and fund their business. "The Simple Steps program is exciting because it is perfectly aligned with SCORE's mission to help start up clients who comprise about 70% of our clients" said Mary Aldrich, North Coast SCORE's Chairperson for Workshops.

Sessions will be given in five seminar topics: Start up Basics, Marketing, Business Concepts, Financial Projections, and Funding Sources. Experienced SCORE mentors will teach the sessions and are available for private mentoring following the sessions.

Schedule and pricing information:

SESSION	TOPIC	DATE	TIME
1	Startup Basics	3-May	5:00pm to 8:00pm
1	Startup Basics	7-May	9:am-Noon
1	Startup Basics	11-May	5:00pm to 8:00pm
2	Marketing	14-May	9:am-Noon
3	Business Concepts	21-May	9:am-Noon
4	Financial Projections	25-May	5:00pm to 8:00pm
5	Funding Sources	4-Jun	9:am-Noon

Pricing: \$35 each session

\$125 for all five sessions

Location:

Volunteer Center of Sonoma County
53 Stony Circle, Suite 100
Santa Rosa, CA 95401

Registration: Make your selection by clicking on the session number links in this table:

Seminar	1	1	1	2	3	4	5	ALL
Date	3-May	7-May	11-May	14-May	21-May	25-May	4-Jun	
Price	\$35	\$35	\$35	\$35	\$35	\$35	\$35	\$125

SCORE's North Coast Chapter serves entrepreneurs in Sonoma, Napa, Mendocino, Lake, and Humboldt counties using face-to-face and online counseling, and business workshops.

Since 1964, SCORE "Counselors to America's Small Business" has assisted more than 8.5 million aspiring entrepreneurs and small business owners through counseling and business workshops. More than 12,400 volunteer business counselors in 364 chapters serve their communities through entrepreneurial education dedicated to the formation, growth and success of small businesses.