

35th Annual Napa River Wine & Crafts Fair

Saturday, September 10, 2011

In it's 35th year, the Napa River Wine & Crafts Fair is the Napa Downtown Association's premiere summer celebration of fine art & crafts, local wine tasting, and live music. It typically draws over 25,000 attendees. All artists, craftspeople, and pre-packaged food vendors that make their own product are welcome to apply. No imports or commercial booths will be allowed.

This year's Fair will be held on Third Street in the center of beautiful downtown Napa, between Soscol and Coombs Streets, going over the picturesque Napa River. This move to Third Street allows us a nice wide street with 140 booths along the curb on each side, making loading in/out much easier for vendors. More significantly, it will give our customers much more ease to slow down, get a glass of wine, and shop our booths.

For those of you whom we haven't met personally, we are craftspeople ourselves that have participated in this Fair for 25+ years as vendors, and from our own experience at this fair and the comments of many fellow vendors that have done this event: this is the best single-day show for sales that many of us have had, so we hope you'd choose to apply.

JURYING: Please submit at least 6 photos (no slides) of your work, including 1 display photo showing your stocked, outside booth, and 1 of your studio/workshop. Include a self-addressed, stamped envelope with 61¢ postage for returning your photos. Categories in each craft medium will be limited in fairness to all.

JURYING DATES: An all-at-once jurying will be held after June 15. If the Fair is not filled, we will jury about every 3 weeks thereafter till full. Notices will be mailed by June 30 for all applicants.

FEES: Please submit 2 separate checks: 1. \$20 jury fee - to be cashed upon receipt of your application
2. \$200 space fee - to be cashed upon acceptance (not before June 15)

Please make checks payable to Napa Downtown Assn. There will be no refunds for cancellations after July 15. Cancellations before July 15 will be assessed a \$50 processing fee.

GENERAL INFO: All space are 10' x 10' against the curb; bring shims for slight slopes. Hours of the Fair are 10am - 6pm. We will stagger set-up times as in the past: Either 6am - 7:15am OR 7:30am - 8:45am, depending on which side of the street you are on. You can circle which set-up time you prefer on your application, and we will TRY to accommodate you. You will not be allowed to set up before your set-up time. Spaces will be pre-assigned and set-up info will be mailed before the Fair. Please note: The City of Napa requires that all booths be off of Third Street by 7:30 pm, and they will open Third Street to traffic after 7:30pm, so please pack up quickly!

PREPARED FOOD BOOTHS or MUSICIANS: Please contact Julie Morales at the Napa Downtown Assn. for info/applications. Her phone is 707/257-0322. Her email: julie@napadowntown.com

WRAP-UP: Print out the application on the following page. Fill it out completely; sign the Liability Waiver. Send it with your 2 separate checks made out to Napa Downtown Assn., with 6 photos of your work, outside stocked display, & studio/workshop photo, along with a (61¢) self-addressed, stamped envelope to:

After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596 QUESTIONS?: 925/372-8961

Use our website: www.afterthegoldrushfestivals.com to contact us &/OR info on our other shows.

Sponsored by: Napa Downtown Association: www.napadowntown.com

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A P P L I C A T I O N

Name _____ Email (clearly) _____

Business Name _____ Resale# (required) _____

Address _____ City/State/Zip _____

Phone _____ Cell _____ Fax _____

Craft/Art/Pre-Packaged Food Category _____ Website _____

Describe IN FULL all your products _____

Have you participated in the Napa Wine & Crafts Fair before? ____ Yes ____ No

Number of years participating _____ Last year of participation _____

Preferred set-up time (circle one) 6:00 - 7:15 OR 7:30 - 8:45

Special requests/Needs (we'll TRY) _____

No. Of Spaces: _____

- _____ \$20 Jury Fee - Separate check: Payable to NAPA DOWNTOWN ASSN.
- _____ \$200 Entry Fee - Separate check: Payable to NAPA DOWNTOWN ASSN.
- _____ Total Fees enclosed

Liability Clause: *The participants expressly agree to indemnify and save the Napa Downtown Association, its officers, agents, servants, and employees, and Kim & Mark Patillo, Wanda Haycraft,, DBA After the Gold Rush, its officers, agents, servants, and employees harmless from any and all claims or loss, damage ,injury, of whatsoever nature and howsoever the same may be caused or may arise resulting directly or indirectly from their participation in this event. The participant also states that the items being offered for sale are handcrafted by them in the USA and are not mass-produced or imported from outside the USA.*

The participants understand that they will be asked to leave the fair and booth fees will be forfeited if mass-produced or imported items are found in their booth.

Signature of Applicant _____ Date _____

Please send signed application, photos, jury fee, entry fee, and a (61¢) self-addressed, stamped envelope to:

After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

Questions? Contact Kim or Mark: Email: afterthegoldrush@sbcglobal.net OR Phone: 925/372-8961

