



under one roof

news from napa humane

“pet first aid” class premiers...

...and the reviews are in!

“This was great and it feels good to be as prepared as possible to help my pets and any animal in need.”

“Very organized and professional – well done!”

“Good information. I would recommend the class to any pet parent!”

Napa Humane’s new community class, “Pet First Aid,” is a partnership of Napa Humane and the Solano-Napa Pet Emergency Clinic (SPEC), and taught by SPEC co-owner, Dr. Jim Clark. The course is designed to protect both pet owners and their pets from further harm, injury, or suffering during emergencies by teaching prompt, effective actions and care that will safeguard the life of an injured or ill pet.

Some of the important topics covered in the class are: normal pet vital signs and how to find them, the “Top 10” emergency situations and how to handle them, how to safely restrain an injured pet, and treatment for choking. Numerous poisonous plants are also discussed, as well as the “Top 10” list of animal poisons. At the top of this list? Human medications – everything from prescription medications to dietary supplements.

Thanks to Dr. Jim Clark and friends at SPEC, the pet-friendly Napa River Inn, and our great Napa Humane volunteers for making our first classes a grand success!

The next sessions of “Pet First Aid” will be held on **Saturday, January 9th** from 10:00 a.m. to 12:00 noon or 1:00 p.m. to 3:00 p.m. at the Silverado Resort in Napa and is \$25 per participant. Pre-registration is required by calling 707.255.8118 x204 or on-line at www.napahumane.org. A great gift for your pet-loving family, colleagues, and friends! ^



a visit with dr. jim clark of solano-napa pet emergency clinic...

What prompted you to form an alliance with Napa Humane?

We have admired the active presence and positive regard that Napa Humane has in the community. At SPEC, we share their goal of improving the health and safety of every animal through education and outreach, our mutual effort to provide pet first aid classes was a natural alliance.

Why focus on “Pet First Aid?”

By providing education on pet first aid, our goal is to give pet owners the knowledge and confidence to handle a pet emergency at the outset. Early intervention can often improve the outcome for the pet, and is sometimes even lifesaving.

What do YOU get from teaching the class?

Even after practicing exclusively in the emergency field for more than fifteen years, I always learn something new in preparing for and teaching a class. Another benefit of teaching these first aid classes is spending time with people who share my enthusiasm for animals; I’ve always believed there is something special about “pet people.”

The Solano-Napa Pet Emergency Clinic (SPEC) is located at 4437 Central Place in Cordelia. Reach them at 707.864.1444 or www.solanopetemergency.com. ^



Photography: Lori A. Cheung

running laps in my mind...

Dear Friends,

"Now, more than ever before," that phrase is running laps in my mind.

For *now, more than ever before*, we see the bond between animals and people stretched to its limit – burdened with financial struggles, a lack of planning for personal emergencies, the need for knowledge of basic pet care – I could fill the page with reasons that animals are in danger of losing their homes, their health, their lives.

But *now, more than ever before*, Napa Humane is an agent of care and compassion for the companion animals and their people of today *and* an agent of change. We can and must change the future for the animals and their caretakers of tomorrow – through progressive programming, healthy pet initiatives, collaborative work with local and regional animal welfare agencies, and innovative humane education programs. Each day we are one step closer to ending pet overpopulation with our focused spay/neuter efforts.

And *now, more than ever before*, we appeal to you for support. There's no getting around it, these are tenuous times. We are repeatedly reminded that we are a country in crises and it feels impossible to escape the torrent of bad news. But please, take a moment to appreciate the accomplishments of your gifts to Napa Humane and take refuge in the delight of the special pet or pets in your life now, or the beautiful memories of a loved one lost.

Because *now, more than ever before*, the animals need us. And we need them.

From our family to yours, please accept our best wishes for a wonderful year ahead.

Sincerely,



Jane Albert
Executive Director

clinic statistics january through september 2009

Thanks to your contributions, Napa Humane is able to offer affordable basic services aimed at positively impacting the companion animal population. Specifically, to reduce the number of companion animals in shelters through spay/neuter and microchipping, and decreasing the instance of preventable diseases through core vaccinations. ^

Spay/Neuter Surgeries Performed

3,216

(An average of **20** surgeries per day)

Pets Vaccinated at Weekly Vaccination Clinic

2,088

(An average of **53** pets vaccinated each clinic)

Pets Microchipped

1,323

Our 6th annual **"Cause for the Paws"** drew a fun-loving crowd of 1,000 people to The Grove at Silverado Resort on Sunday, July 19th, 2009. Undaunted by one of the warmest days of the season, loyal supporters opened their hearts—and their wallets—to help raise \$140,000 for Napa Humane's Spay/Neuter Clinic, an increase of over \$15,000 from 2008!

Thanks to our sponsors, Groth Vineyards & Winery, Pet Food Express, Bubbling Well Pet Memorial Park, Solano-Napa Pet Emergency Clinic (SPEC), Silverado Resort, Round Like a Circle Graphic Design, 1440 KVON & 99.3 THE VINE.

Mark your calendars for "Cause" 2010 – July 25th at The Grove at Silverado Resort! ^



under one roof

the people of napa humane



It isn't difficult to understand why Doug Fritz and Debbie Ames are featured in this issue of our newsletter.

Debbie has volunteered her time and has been a donor to Napa Humane from the first "Cause for the Paws" fund raising event in 2004. Since that time she has also served as a photographer for "Pictures with Santa," and judged for the "Hometown Halloween" pet costume contest. Through Debbie's endless enthusiasm for Napa Humane and our service to companion animals, Doug was inspired to volunteer his time to the organization, and has since enjoyed being the "go to" guy for many Napa Humane projects and activities.

Though they keep very busy schedules and have many pastimes, there is nothing they are quite as passionate about as their animal companions. Doug and Debbie share their home with five Siamese cats: Muscat Canelli, Goblet, Viognier, Semillion, Sur Lee and one dog: Indie, an Australian Kelpie.

When asked how Debbie came to own five cats, the love of her own animal family and her compassion for all animals in need shines through. "I was fostering for Whiskers, Tails and Ferals (a rescue group in Napa). I took on five wild, hissing, spitting, scared Siamese kittens and turned them into little angels and fell in love. They are now almost two years old," she says proudly.

Doug explains that Indie's story is similar. "Indie was abandoned at a dog park. The animal control folks could not catch him but he gladly jumped in a friend's truck to be with her dogs. Our friend then called to say she had found "the dog" for me. Indie is exactly the dog that I wanted, the dog I had envisioned in my mind," he says. After determining that Indie's owner could not be identified, he has happily lived with Doug since 2002.

When they are not busy lending a helping hand to Napa Humane or spending time with their animal family, Doug and Debbie are busy crafting small lots of wines with friends at a winery in Oakville.



Doug's love of wine and winemaking have him pursuing a career in the wine industry after having spent 18 years with the Department of Energy as a mechanical engineer. As Doug puts it, his enthusiasm for winemaking is "the perfect blend of science, engineering, and creativity."

Debbie shares Doug's ardor for wine and is currently enrolled in classes at the Napa Valley College in the Enology and Viticulture departments. She is also a member of the Napa Women's Club – Evening Edition, The Arts Council Napa Valley, and The Napa Photographic Society. Most recently she has found a way to combine her love of animals and her zeal for photography by opening her own cat sitting and pet photography business, "The Cat's Meow."

Together Doug and Debbie's commitment to their friends and family, their animal companions, and all other animals in need, make them not only valued members of our Napa Humane family, but to the entire Napa Valley community.



did someone say “party?”

Have you seen Napa Humane out in the community lately? We hope so! Our schedule of community events covers a wide range of activities.

These events align with our Mission and Vision by allowing us to reach broad and diverse audiences and celebrate the human-animal bond. They are a great way to connect with animal lovers throughout the Valley – oh...and did we mention that they are just plain fun?

THANK YOU to our community partners who support us in this way to help us deliver our much needed programs and services to companion animals and their people in our Napa Valley.

Wine County Kennel Club's Annual All-Breed Dog Show – Punk Dog Wines

Over 1,300 dogs, including some of the top-ranked dogs in the country, competed in this annual show held at the Napa Valley Expo. Proceeds from wine-by-the-glass sales, donated by Punk Dog Wines, benefited Napa Humane and “Take the Lead,” an organization formed to support members of the community of dog show hobbyists in need.

Downtown Joe's “Great Pumpkin Contest”

Our Napa friends at Downtown Joe's hosted a “Great Pumpkin Contest” where, for a donation, you could guess the weight of the monster pumpkin with proceeds benefiting Napa Humane. Multiple entries were encouraged and prizes and bragging rights went to the winner.

Hometown Halloween Pet Costume Contest - Pet Food Express

Napa Humane partnered with Napa Downtown Association to host a Pet Costume Contest in conjunction with the Hometown Halloween Parade with prizes donated by Pet Food Express going to the scariest, the funniest and the most original costumes. Over 50 costumed pooches and their people participated.

Whole Foods Pet Parade and Cooking Decorating Workshop

Whole Foods has always been a generous supporter of Napa Humane and this fall was no exception. To celebrate the harvest and Halloween, Whole Foods hosted a cookie decorating workshop for kids and a pet parade with all proceeds benefiting Napa Humane.



St. Helena Harvest Festival and Pet Parade

The St. Helena Pet Parade is one of the Valley's most beloved harvest events and Napa Humane was there for our fourth year to join the fun. We brought the Mobile Adoption Unit up-valley with six cats, two rabbits and “Wiggles” the dog onboard.

Cake Plate's “Fashion Goes To The Dogs”

Cake Plate, a contemporary women's boutique in downtown Napa, joined forces with Silverado Vineyards and Creations By You Fine Jewelers, to host a trunk show benefiting Napa Humane. To promote the event the talented photographer, Lindsay Garvey, created images of models sporting the fashions of Cake Plate with adoptable dogs from the Napa County Animal Shelter - all who found their new, forever homes.

HALL Presents “Canine's and Wines”

What a delightful combination! Both two-legged and four-legged guests were invited to the first annual event complete with pet-centric vendors, appetizers and wonderful HALL wines under the canopy of trees in their courtyard with proceeds from wine sales benefiting Napa Humane.

The Great Wine Accessories Sale

Through a generous donation by the owner of a wine retail shop closing business, Napa Humane is the beneficiary of thousands of dollars of inventory! You won't believe the Riedel stemware and carafes, barware, wine accessories and much, much more. Now you can benefit with wholesale pricing (and below) and help Napa Humane, by calling Debbie and Doug at 415.713.4829. Yes...THAT Debbie and Doug, our volunteer in the spotlight on the preceding pages, are the ones coordinating this event. Holiday gifts anyone?



the season to give: gifts that teach, gifts in honor, and gifts of time

It's been a difficult year for many, we know, but making a contribution of any size or in any manner is the opportunity to drown out the din of Wall Street with the melodious harmony of giving.

Here we offer some creative ways to maximize your dollars, and provide support to charities that are meaningful to you – including, we hope, Napa Humane.

gifts that teach

Here's a way to recognize people in your life that might be a little difficult to shop for...do you have pre-teens or teenagers on your gift list? Say, grandchildren, nieces, nephews, or young friends that you wish to remember?

A traditional gift solution for youth is to send them money in the form of a check. This gift idea takes that tradition, and puts an updated spin on it.

Here is an example: Let's say that you give a teen a monetary gift of \$50. This year, write them a check for \$25 and enclose another for \$25 (or two for \$12.50) that doesn't have the recipient specified. Along with the checks provide your instructions to "pay it forward" to the charity or charities of their choice. Your gift recipient then has the opportunity to think about, and select, their own personal organizations to support.

Not only will this gift benefit a variety of great organizations it also instills the value of giving for your recipient!

gifts in honor

The end of the year often marks a time for reflection of loved ones lost, be it friends, family, co-workers, or cherished pets – and, a time to celebrate those special in our lives as well.

One way to honor a loved one, or the memory of a loved one, is to make a donation in their name. Donations can be monetary or gifts "in-kind" (products or merchandise that the charity needs for operation), and it's a wonderful way to celebrate someone, or a special achievement or milestone that happened through the year.

Like Napa Humane, all charities take special care with such gifts. The donor is thanked and the person being honored is apprised of the gift and who made it. Dollar amounts are not revealed, only the sentiment behind the gift. For contributions that memorialize a loved one lost, the family is notified at the direction of the donor.

gifts of time

Money is tight for many this year, but don't despair. What about giving the "Gift of Time?"

Organizations and charities are always in need of volunteer help. To give a "Gift of Time," arrange to volunteer hours in someone's name. Then ask the organization to acknowledge your gift to your friend or family member as a contribution in their honor.

Inspired? We hope so! Let us take this opportunity to give thanks to all of our supporters, donors, sponsors and volunteers. Without you, Napa Humane – and charities throughout the Napa Valley – simply could not do our important work. ^



napa humane heroes

With each newsletter we share with you the story of a Napa Humane Hero. These are businesses, individuals, or families who go the extra mile to make a difference in the lives of companion animals in our Napa Valley. We are deeply thankful for our heroes and look forward to introducing you to them – this issue our spotlight is on our good friends at Greene's Cleaners.



Greene's Cleaners offered its customers an opportunity to support the Napa Humane Spay/Neuter Clinic this fall through the company's first annual "Wish List" sponsorship. The list is comprised of everyday items that are used in our Clinic, to help subsidize operating costs and enable the Clinic to continue to offer affordable services.

Terry Smith, who owned Greene's with her husband Pete from 1979 to 2009 and now serves as its Director of Public Relations, is a fan of Napa Humane, and believes that sponsorship of the "Wish List" program was an opportunity for their company to give back. "At Greene's, we understand that our pets are members of our families and the community, as do many of our patrons. We're delighted help to support the Clinic," she said.

Alonso Corona, President of Greene's Cleaners, enthusiastically supported the "Wish List" program. "Many of the Greene's staff has welcomed a shelter pet into their home;" he says, "we're a very pet-friendly company."

Greene's offered customers a flyer detailing the list with each outgoing order during the program. The flyer was designed as a "shopping list," encouraging customers to take it along when shopping for their own homes.

This successful promotion was a boon to the Clinic and we are most grateful – not only for the items donate but for the wonderful opportunity to meet the customers of Greene's and know they are as generous as the proprietors themselves.

Greene's Cleaners has two locations: 860 Kaiser Road, Suite B, and 2842 Jefferson Street in Napa - and they pick up and deliver! Visit on-line at www.greenescleaners.com. You can check out the Napa Humane "Wish List" on our site at www.napahumane.org – your in-kind gifts are always welcome! ^



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