



under one roof

news from napa humane 

“I am only one, but still I am one; I cannot do everything, but still I can do something; I will not refuse to do the something I can do.”

– Helen Keller

HOW CAN ONE PERSON MAKE A DIFFERENCE? NAPA HUMANE’S POWER OF ONE CAMPAIGN

Napa Humane is harnessing the power of social networking to help the Napa Valley realize its potential as a progressive and safe haven for companion animals.

HOW? We are launching a new virtual campaign called the **Power of One**. The Power of One **extends our reach to new donor/advocates** and generates funds in an easy, comfortable and barrier free format through social media.

napa humane 
POWER OF ONE 2010

The Power of One is a **grassroots, word-of-mouth movement** that runs May through the end of June. Our goal is to raise funds, yes – but more importantly, to **connect with 1,000 new donor/advocates**. This will enable Napa Humane to continue to build a **vibrant community of animal lovers** who are **vitaly interested in protecting our community’s animals**.

In the Power of One virtual campaign, Napa Humane has set up its own page as well as personal web pages for each of its 100+ fundraiser/advocates using the online fundraising portal of Firstgiving. The personal pages tell the story of the fundraisers’ pet(s) and the work of Napa Humane. You can find our page at www.firstgiving.com/napahumane and from there check out all our fundraisers’ pages!

From the comfort and convenience of their homes, offices, or mobile phones, each Napa Humane fundraiser will be able to **reach out to their social network** and share the link of their personal Power of One web page.

Friends, family, neighbors, and colleagues of the fundraisers can donate online in a safe and completely secure environment. Moreover, donors can leverage their own social network and pass along Napa Humane and Power of One campaign information with a simple click.

It’s simple, personal, direct and easy. The virtual nature of the Power of One campaign allows Napa Humane to extend our reach, build our community, and raise funds for our 2010 initiatives in a cost effective manner.

The strength behind this campaign is that one person can make the difference in the lives of our community’s animals who will reach out to another who will reach out to yet one more...**that’s the Power of One.**

Want to join the inaugural Power of One campaign? You can as a donor/advocate by making a contribution on the Firstgiving Napa Humane page or any of our fundraisers’ pages – and, you can keep track of the progress of our fundraisers by checking that page as well. Or, if you want to set up your own web page contact our Power of One team leader, Gayle Bray at powerofone@napahumane.org. **We’d love to have you a part of the team!** ^



a message from napa humane's executive director compliment your dream with action

Dear Friends,

15,866. That's the number of spay/neuter surgeries we've performed at Napa Humane's Spay/Neuter Clinic in the **last five years.** I burst with pride in sharing our success with you. **Just think of the lives that, together, we've saved.**

But stepping back and looking at the big picture, there is a dark side to that number. Where the heck are all those animals coming from? Not from shelters or adoption groups – sheltering agencies and organizations are required by law to sterilize pets before they leave their care.

No sense in sugar coating it – those animals are coming into the world aided by ill-informed, uninformed, and/or irresponsible, **people.** And if you don't fall into one of those categories (and I know that you don't or you wouldn't be reading these pages) **you have to help us reach them.**

Do you dream of the day when there are no more homeless pets? We do too. We're "in it to win it," as they say – and aside from the services of our Clinic we are working proactively educating children and adults alike with the aim of **reducing the number of pets in need** and **teaching responsible pet ownership.**

We'll continue to do our part. Now it is time to **compliment your dream with action.**

Aside from leading by example with your compassion for the pets in your life, **become an advocate for spay/neuter.** Spread the word about the affordable services of our Clinic. Don't turn your back on the neighborhood stray. Report backyard breeding to us. Continue your support of Napa Humane with your contributions of time and dollars.

We're in this together – we live "under one roof." Thank you for your caring and thank you being our partner in advocating for the animals.

Sincerely,



Jane Albert
Executive Director

Mark your calendars for the **HALL St. Helena Cabernet Cookoff** to benefit Napa Valley non-profit organizations on Sunday, May 16th from 12:00 p.m. to 4:00 p.m. Thanks to the talented crew of **The Bounty Hunter Wine Bar & Smokin' BBQ** for supporting Napa Humane! For tickets and information visit www.cabernetcookoff.com. See you there!



Jeni Reyes, Surgery Supervisor,
Registered Veterinary Technician
and Dr. Wes Jones, Lead Veterinarian

Thanks to your support of the programs and services of our Clinic we are able to reduce the number of pets in need – check out the number of companion animals served and thank you to our Clinic staff and volunteers!

2009 Napa Humane Spay/Neuter Statistics

Spay/Neuter Surgeries Performed **4,389**

Pets Vaccinated at Weekly Vaccination Clinic **2,753**

Pets Microchipped **1,775**



Dr. Anne Stark, Staff Veterinarian
and Jennifer Smith, Clinic Administrator



Erwin Calma, Registered Veterinary Technician
and Sara Cowan, Client Services Coordinator
Not pictured: Danielle Mattingly, Veterinary Assistant

**And, here are the numbers
for the first quarter of 2010**

Spay/Neuter Surgeries Performed **1,096**

Pets Vaccinated at Weekly Vaccination Clinic **646**

Pets Microchipped **457**



Dr. Amanda Landers, Staff Veterinarian,
Anne Keller, Registered Veterinary Technician,
and Barbara Novero, Veterinary Assistant



where compassion lives

under one roof

the people of napa humane

Every day, we are honored with the kindness and dedication of volunteers giving not only their time, but also their hearts, to the many activities that help us to serve the thousands of animals in need of the programs of Napa Humane. Holly Evans is one of those treasured volunteers.

Holly supports our organization with a steadfast devotion to mobile adoption events, the “Cause for the Paws” annual fundraiser, writing newsletter articles and press materials, and being at the ready to volunteer wherever needed, whenever her schedule will allow.

Originally from Southern California, Holly moved to the Napa Valley in 1998 after accepting a position at a local winery. A huge animal advocate, Holly first heard about the “Cause for the Paws” event in 2005 from a friend and decided to volunteer. She was immediately “hooked” and wanted to branch out to help in other areas as well.

“After the event, I came to deeply respect the mission of Napa Humane and wanted to assist in whatever way I could. I found that I most enjoyed working directly with animals via the Mobile Adoption Unit.” Holly has witnessed firsthand how valuable the adoption unit is, noting, “It’s very important to get out into the community to educate people about Napa Humane and its mission and encourage people to adopt from the Napa County Animal Shelter whenever possible. Doing so can literally save the life of a wonderful companion animal.”

Holly has many hobbies and interests such as scuba diving, reading and hiking. But until very recently, her absolute favorite way to spend time was with her cherished animal companion Jasper, who passed away suddenly in late January. Jasper, a lab mix, was adopted by Holly over 12 years ago after being abandoned in a vineyard with three tiny litter mates. One of Holly’s coworkers took the puppies home and alerted her of the situation, reporting that one of the puppies (soon to be Jasper) had a broken leg.

Holly immediately responded to the call for help by purchasing food and other items to help care for the puppies. When she arrived and saw Jasper’s happy face and wagging tail despite his pain, she fell in love immediately; she knew she had found a lifelong friend.

Jasper’s veterinarian told Holly that the pup was only about three weeks old and that his leg was too badly injured to make a full recovery but, she joyfully notes, “That didn’t slow him down. He loved long walks at Alston and Kennedy Parks and especially loved to swim. On several occasions, he went looking for me in the ocean on a scuba dive. He would swim in circles around the exact spot where my dive buddy and I had descended.”



*Jasper Evans featured
in Wine Dogs: USA Edition
the dogs of North American wineries*



Holly Evans, “Volunteer Extraordinaire”

Though Jasper’s passing has been difficult, Holly reflects on their time together with love and happiness. “Since the moment Jasper came into my life, he was my constant companion and dearest friend. It was always a joy to come home at the end of the day and be greeted with such love. Although I miss him terribly, I am so very grateful for the time we had together.”

Because of Jasper, Holly says she has an even greater appreciation for Napa Humane’s vision: a humane home for every adoptable companion animal in the Napa Valley. And, as a result, her unfaltering dedication in the quest to match animals in need with safe and loving “forever homes” makes her not only a true champion for animal welfare but a very inspiring Napa Humane volunteer.

Thank you, Holly. Thank you, Jasper. ^

a call to action – volunteer!



Volunteer Rob with an adoptable at a mobile adoption event



Katie helping out at the Spay/Neuter Clinic



Spay/Neuter Clinic volunteer Lena readying instruments for sterilizing



Santa Steve and friend at the Pictures with Santa event

come join our team!

here's how to get started. it's as easy as...

- 1 Contact Wendi Piscia at 707.255.8118 x202 or wpiscia@napahumane.org and request a volunteer questionnaire – or go online to www.napahumane.org.
- 2 Complete the questionnaire so that we can learn more about you and you can learn more about us.
- 3 Attend the orientation and training sessions pertaining to your area of interest.

work from home, with the animals, in the community – get involved **today!**



Mobile Adoption Unit volunteer Steve keeping her in top shape



Lending a hand at the "Cause for the Paws"



Volunteers Debbie (with camera), Holly (cheering on the contestant), and Gayle at the Napa Humane Doggie Costume Contest at Hometown Halloween



Bite Prevention classroom presentation

napa humane heroes

kevin roche – kmr builders, inc.

When the northern portion of the Napa Humane parking lot became in desperate need of improvement after several wet winters had taken their toll, we looked to our Napa Humane family for help and right away, as usual, a Napa Humane Hero stepped forward to lend a hand.

A Napa Valley native and Vintage High School grad, Kevin Roche learned about the project from his wife Brooke Dunton, a member of the Napa Humane Board of Directors and active supporter for many years. Kevin's company, KMR Builders, Inc. immediately reached out to suppliers to request bids for the materials and Syar Industries Inc. generously offered their help at cost, saving thousands of dollars to enable Napa Humane to put the money saved directly towards the animals and people we serve. With the donation of materials secured, Kevin, who has had his general contractor's license since 2004, rolled up his sleeves and donated many hours of physical labor to restoring the parking lot.



Sergio Guerrero of KMR Builders, Inc. and owner, Kevin Roche



The work in progress

In addition to his volunteer work with Napa Humane, Kevin is an avid outdoorsman and motorcycle enthusiast. He and his wife Brooke are also involved in raising dogs for Guide Dogs for the Blind. Kevin is excited to report that their most recently trained dog, Hermione, graduated from the program just last month and will soon be paired with her human companion. Kevin and his wife are also kept busy with their very own animal companions; their three dogs Nerita, Mia, and Simon.

Through Kevin's commitment to this important Napa Humane project he has truly impacted the lives of the animals and people in our community who rely on the services and care that Napa Humane provides each and every day.

For more information about KMR Builders, Inc. and the commercial and residential contracting services they provide visit their website – www.kmrbuildersinc.com – or call 707.815.8077. ^



Ta-da! The completed project



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707.255.8118
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