



# under one roof

news from napa humane 

## napa humane heroes

### tracey nauright

owner, round like a circle graphic design



Tracey Nauright

**Meet Tracey Nauright**, the enthusiastic owner of Round Like A Circle Graphic Design and 'brand agent' of Napa Humane since 2005. Each year Tracey helps us promote "Cause for the Paws," our flagship community fundraising event, by creating and producing amazing marketing collateral. She also supports Napa Humane throughout the year by creating advertising and direct mail pieces (including this fantastic newsletter) that keep our patrons informed. Additionally, her pro-bono work has helped us build our brand by developing letterhead, business cards and any other marketing materials we need. **She has done an amazing job of helping us spread the "where compassion lives" brand!**

Tracey started her own graphic design company in 2000 after leaving Domaine Chandon where she worked in the Marketing Department. Combining two of her passions, wine and graphic design, she primarily services wineries, developing all elements including branding, wine packaging, labels, bottles, capsules, corks, shippers, signage and point-of-sale materials. What sets her apart from other graphic designers is a strong print production background. "When I start a project I have a better sense of what the end product will be so my clients are always happy when we are done."




Tracey's daughter  
Lily, and Dot

What brought her to Napa Humane? **"I am a huge animal lover," Tracey says, "and feel lucky to be able to donate my time and services to such a wonderful organization."** Tracey 'speaks cat' and is the proud owner of Dot. In fact, her daughter, Lily, and Dot were one of the first models for the "Cause for the Paws" posters produced by Round Like A Circle. Recently Dot gave the family a scare after losing seven pounds but it was later discovered she was suffering from a thyroid condition. Tracey is happy to report that after determining the correct medication, Dot has made a full recovery. **"She's my first baby, and boy do we love each other!!!"**



The Nauright Family  
(Allen, Berke, Tracey & Lily)

A Westport, Connecticut native, Tracey lives in American Canyon with her husband and "partner in crime" Allen, and two children, Lily (9) and Berke (7). Allen is also an incredible talent, friend to Napa Humane, and Director of Print Production at HKA Design in San Francisco.

**For more information about Round Like A Circle Graphic Design services, you can contact Tracey through her web site [www.roundlikeacircle.com](http://www.roundlikeacircle.com), call her at 707.649.2002, email her at [roundlikeacircle@me.com](mailto:roundlikeacircle@me.com), or look for her on LinkedIn. **

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**a message  
from napa humane's executive director**

Dear Friends,

Charities don't exist just because there is a need – they exist because the community wants that need filled.

Fortunately for the companion animals in the Napa Valley, our community wants animal cruelty, neglect, homelessness, and abandonment addressed and to see the day when they are ended.

We are working diligently to fill the need and are grateful to you, our donors, friends, and clients for the trust you place in us for our ability to create change, and for recognizing our compassionate leadership in animal welfare.

As 2010 comes to a close I reflect on our progress working for the animals and their people in the Napa Valley and I am thankful to you for allowing us to do so with your financial gifts as well as gifts of your time.

In 2011, building on the foundation of our success, we will initiate new programs and services as well as continuing to dedicate ourselves to finding proactive solutions to the problem of homeless animals and forging new relationships to bring them forward. We again count on your help and thank you in advance for your support.

Best wishes for a happy holiday season and bright 2011.

Sincerely,



Jane Albert  
Executive Director



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**Thanks to your support of the programs and services of our Clinic we are able to reduce the number of pets in need – check out the number of companion animals served and thank you to our Clinic staff and volunteers!**

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**Napa Humane Spay/Neuter Statistics  
January through November 2010**

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**Spay/Neuter Surgeries Performed **4,243****

**Pets Vaccinated at Weekly Vaccination Clinic **2,341****

**Pets Microchipped **1,569****

# why microchip?

*It is awfully quiet all of a sudden – where's the dog? You look everywhere around the house, mildly amused that she is hiding from you. Yeah, she must be up to something. Then you see not only the front door open, but spy her collar on the table. Dang it... you'd been meaning to put it back on after giving her a bath yesterday. Terror.*

*That rascal cat of yours has taken to hanging out at your neighbor's house again – "traitor," you giggle to yourself. But you know that he is there for the vittles that are on the porch and that he loves the extra attention. Heck, he always comes home in a couple of hours. But now it has been a couple of days with no sign of him anywhere in the neighborhood. Panic.*



**Each year thousands of lost animals are taken in by shelters across North America. Some of these animals never make it home because they can't be identified.**

Microchipping offers pet owners the only truly permanent method of identifying your pet and linking the animal back to you, the owner, via a lost pet recovery database. Collar tags can break or become illegible and collars themselves can easily go missing from a pet. **So, to improve your pet's chances of getting home quickly and safely in case he or she were to go missing, microchipping is your best option.**



**Napa Humane offers microchipping for just \$10 – including the lifetime registration of the chip.** What follows are some FAQs about the microchip, and if you'd like to know more simply call Sara Cowan, Napa Humane's Spay/Neuter Clinic Client Services Coordinator at 707.252.7442, extension 200.

## **What is a microchip?**

The microchip is a tiny computer chip which has an identification number programmed into it and is encapsulated within a biocompatible material. The whole device is small enough to fit inside a hypodermic needle and can be simply injected under the skin of a pet, where it will stay for the life of the animal. This provides a permanent, positive identification which cannot be lost, altered or intentionally removed – a safe, simple and inexpensive way to protect your pet against loss or theft.

## **How does the microchip work?**

The computer memory in the microchip contains a unique number – no two animals will ever have the same number. A radio signal is used to read this number through the skin of your pet with a handheld scanner. Please note, however, that a microchip is not GPS tracking of your pet.



*A microchip is about the size of a grain of rice*

## **Does my pet have to be sedated for the injection?**

No. Injecting a microchip is just like any other injection or vaccination. Anesthesia is not required since there is minimal discomfort with the procedure.

## **Does the procedure hurt my pet?**

Not at all. The injection creates only a slight discomfort – similar to a vaccination – most pets don't even react to it. The microchip is encapsulated in a specially formulated biocompatible material created specifically for this kind of application.

## **If my pet is found, how does the shelter or veterinary clinic know to contact me?**

When a shelter finds a pet with a microchip they will call the microchip manufacturer and acquire the registered owner's name and contact information. It is critical for the pet owner to keep his or her information up to date in the database so that a pet can swiftly find its way home. ^



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# THE SEVENTH ANNUAL CAUSE FOR THE PAWS

## “Cause for the Paws” 2010 Thanks to our Donors and Patrons...Another Stellar Event!

The Napa Valley is known for its generosity, but we are always blown away by the support we receive at the “Cause for the Paws” event held each summer for the past seven years.



Live auction action

This year Napa Valley’s **hottest community event** was hosted by Mark and Anna Pope (and their pup, Gus Rivers) of Bounty Hunter Rare Wines & Provisions...and what a party it was!



The 2010 Sponsoring  
Event Chairs,  
Mark & Anna Pope

**\$190,000 was raised for the programs and services of Napa Humane – a record!** With 43 wineries pouring their delicious wines, a couple of hand-crafted breweries strutting their stuff, and some producers of non-alcoholic beverages offering alternatives, along with 24 of the Valley’s most outstanding restaurants and chefs serving their fare...what’s not to like?

Oh yeah, and throw in over 200 silent auction lots, a hoppin’ live auction, photo booths, live music and absolutely adorable adoptable dogs, cats, and rabbits and we’re talking about one amazing Sunday afternoon.



Volunteer, Angela,  
and adorable adoptable  
enjoying the day

**Mark your calendar! “Cause for the Paws” 2011 will be held Sunday, July 24th – again at The Grove at the beautiful Silverado Resort. Who’s our host this year? Stay tuned! ^**

where compassion lives