

2012 NVAA Member Benefits

Marketing and Web Exposure

- All Members listed in online **Artist Registry**
- Includes contact info and up to 50 words by artist
- Have an online gallery to use in your own marketing efforts with 10 sample images of your art for only \$25 per year
- Our marketing divas can help you brainstorm ideas to promote your work!

Exhibit Opportunities

- NVAA member run co-op, Artists of the Valley Gallery
- Open Studios support and/or participation
- Space at Chef's Market for selling and displaying your work
- Rotating Art displays at Vino Bello Resort
- Various local retail exhibit opportunities throughout the year
- Artist of the Month competition for exhibit in Napa City/County Library

Ongoing Educational Opportunities

- General Meeting and free artist demonstrations. A growing library of DVDs from our monthly artist demonstrations are available for checkout if you miss a session
- **The Palette** – Our monthly newsletter features association news, community art information, call for artist opportunities, exhibition and educational opportunities.
- Classes offered at our Napa Behrens Street location by teaching artists through the NVAA workshop program.

Networking Opportunities

- The chance to meet and share ideas with your fellow artists and the community.
- Monthly plein air painting group- seasonal
- Weekly Friday 1-3 workshop sessions at Behrens Street
- Weekly musician jam sessions at Artist of the Valley Gallery

Community representation and exposure: Your board members are hard at work attending various community meetings to ensure that our needs are represented. We also issue many press releases to the media throughout the year.

- *Advisory Board to Arts Council of Napa Valley*
- *Napa Valley Arts Alliance Quarterly Meetings*
- *Napa Downtown Business Association*
- *Napa Valley Destination Council*
- *Napa Chamber of Commerce*
- *Artists of the Valley Executive Committee Meetings monthly*

Supporting Future Artists

The NVAA Scholarship Program is your gift to the community. Thank you for your continued membership in this important community art organization. As part of our mission, a substantial portion of the proceeds from your membership activity is awarded to local high school and college students who aspire to art related careers.

Please take full advantage of your benefits and opportunities as a valued member

