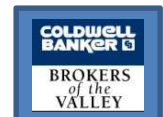
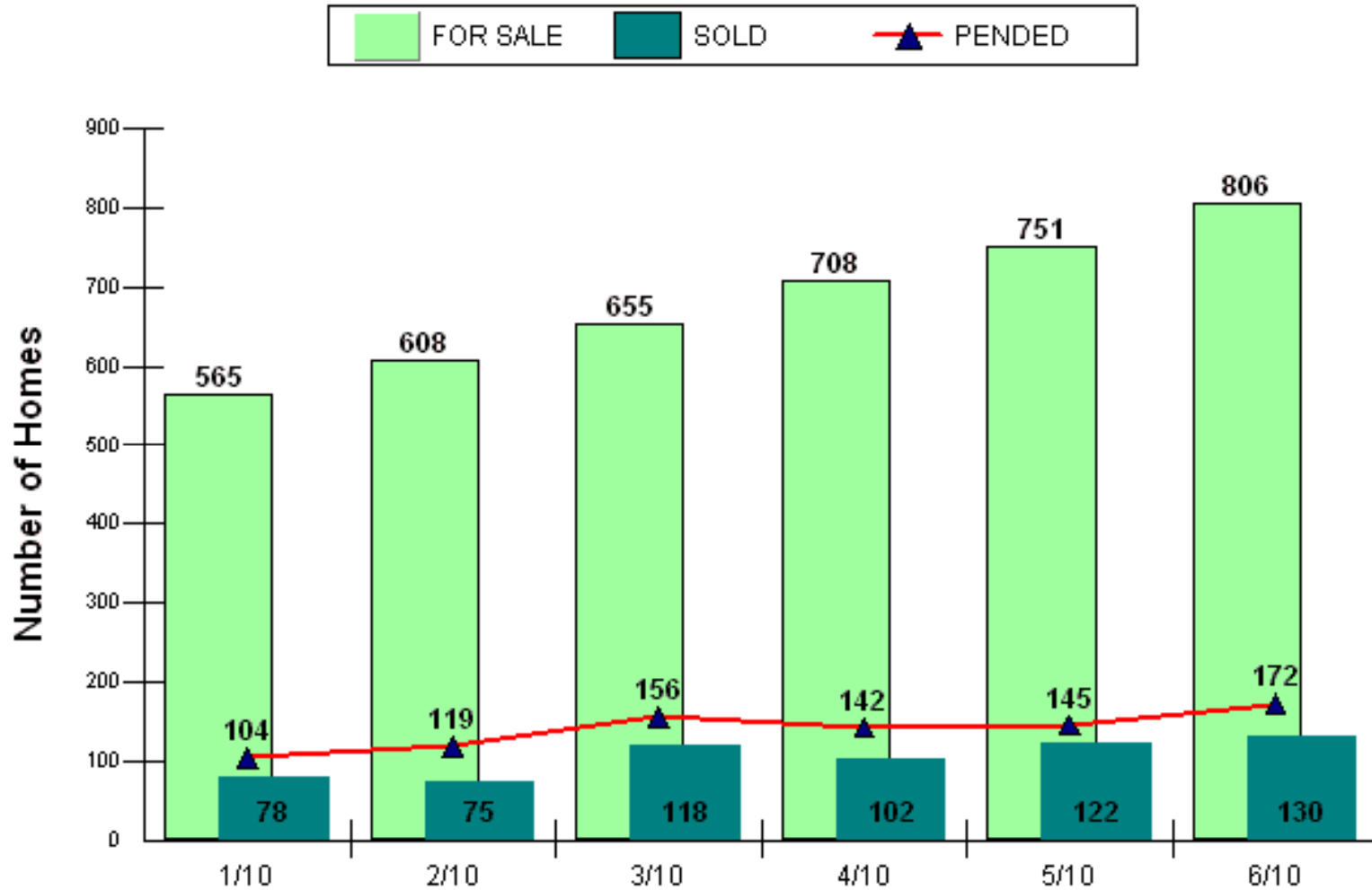


Napa County Statistics

April 1 – June 30, 2010

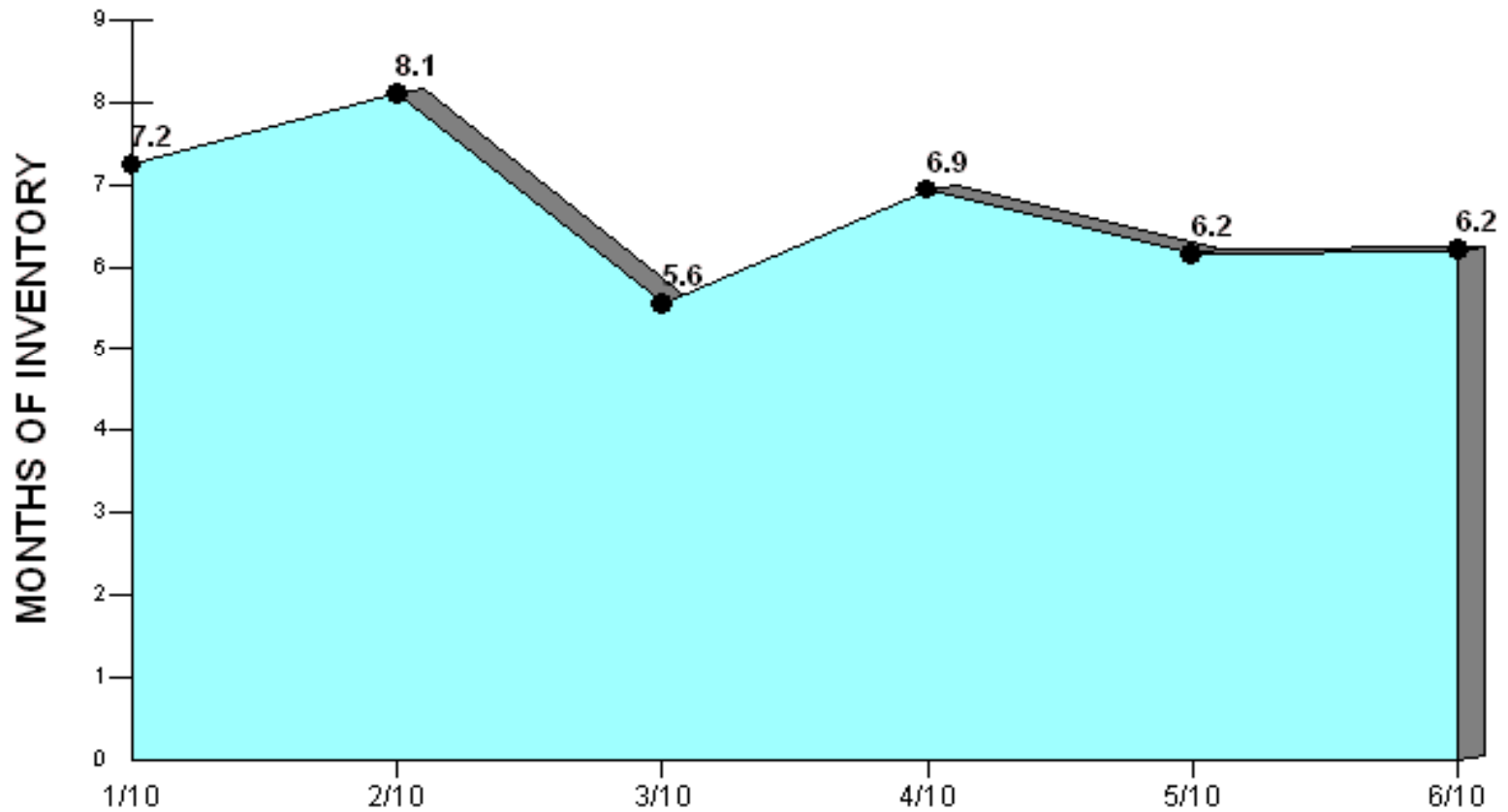


Napa County



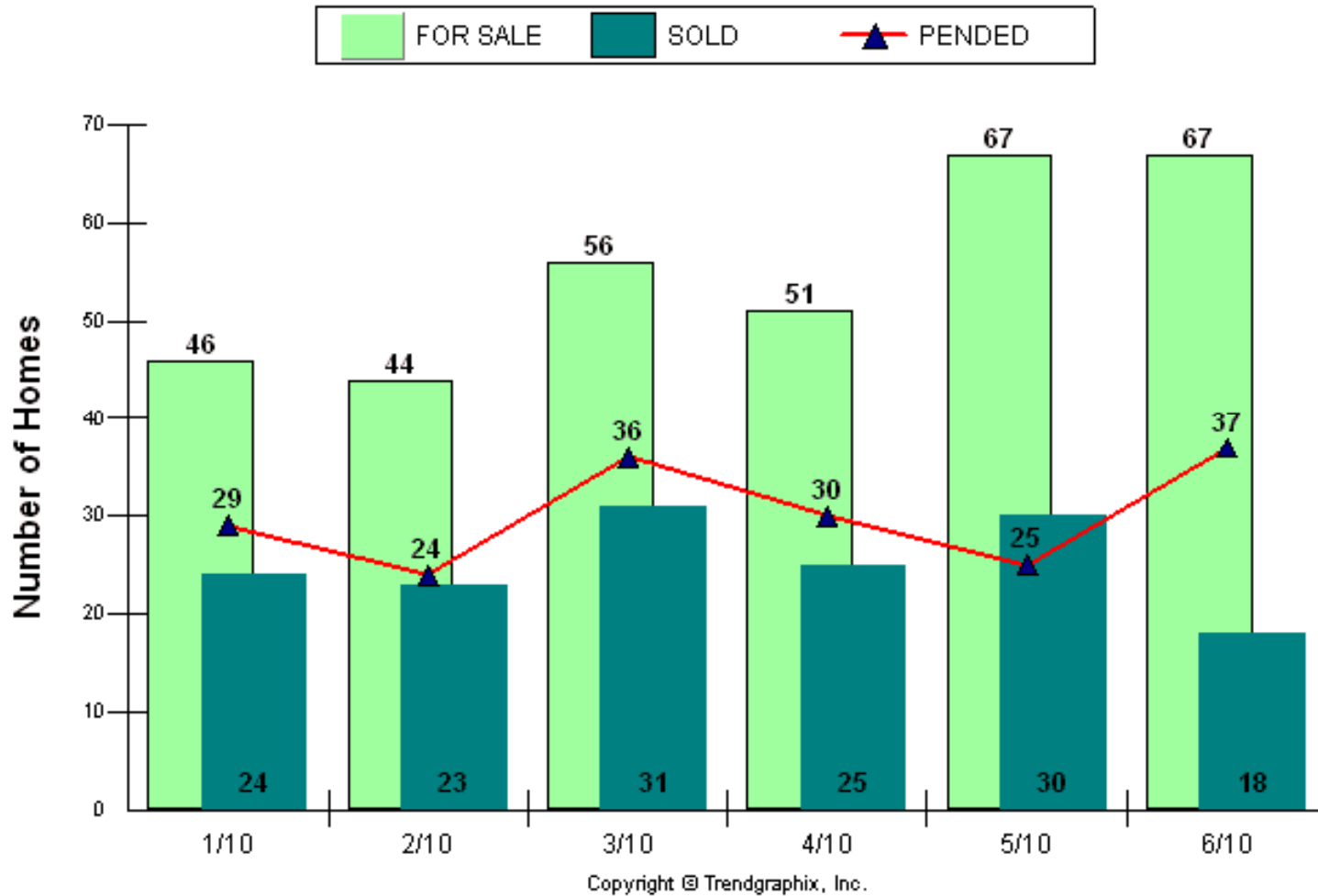
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Napa County

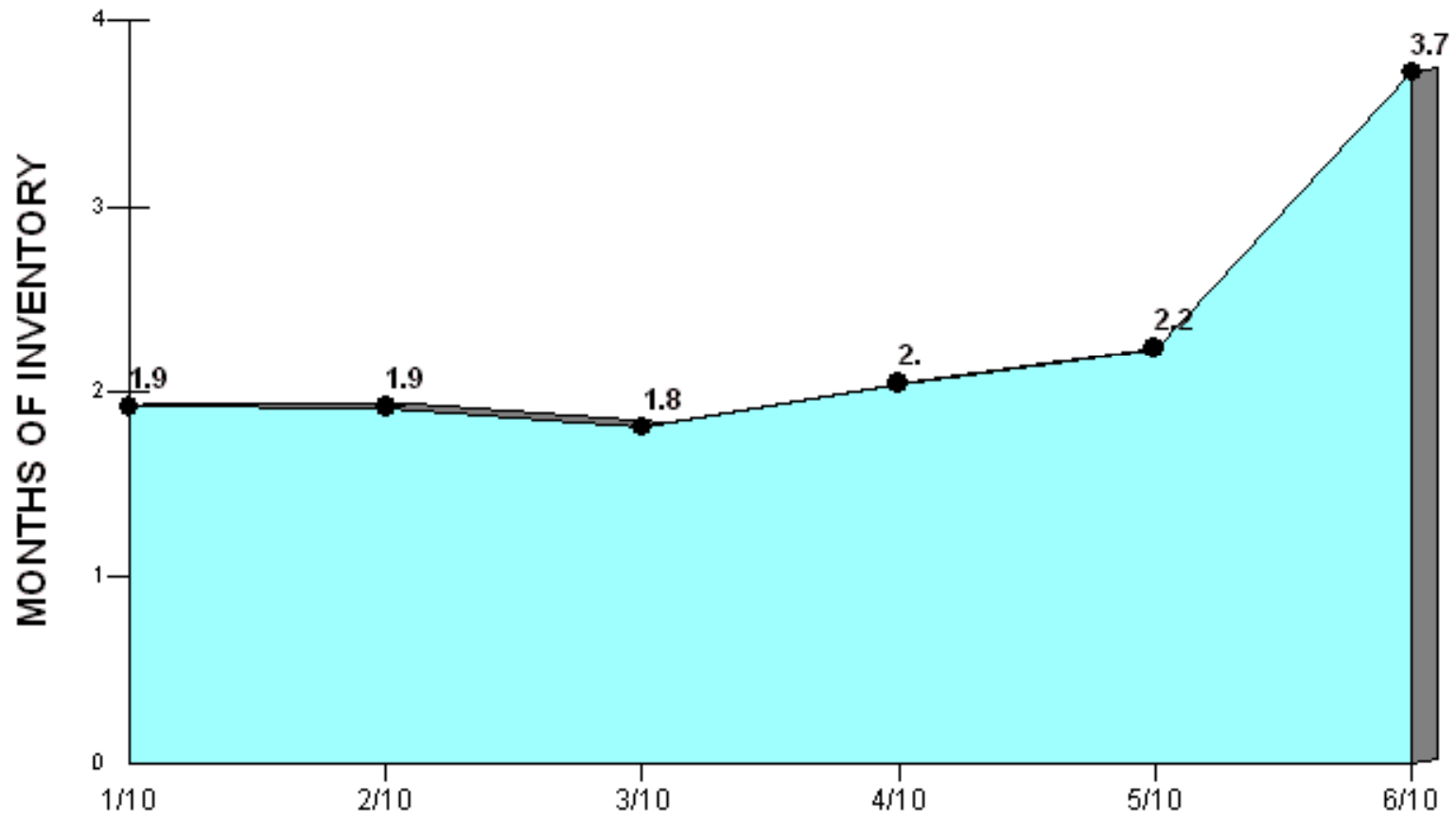


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American Canyon

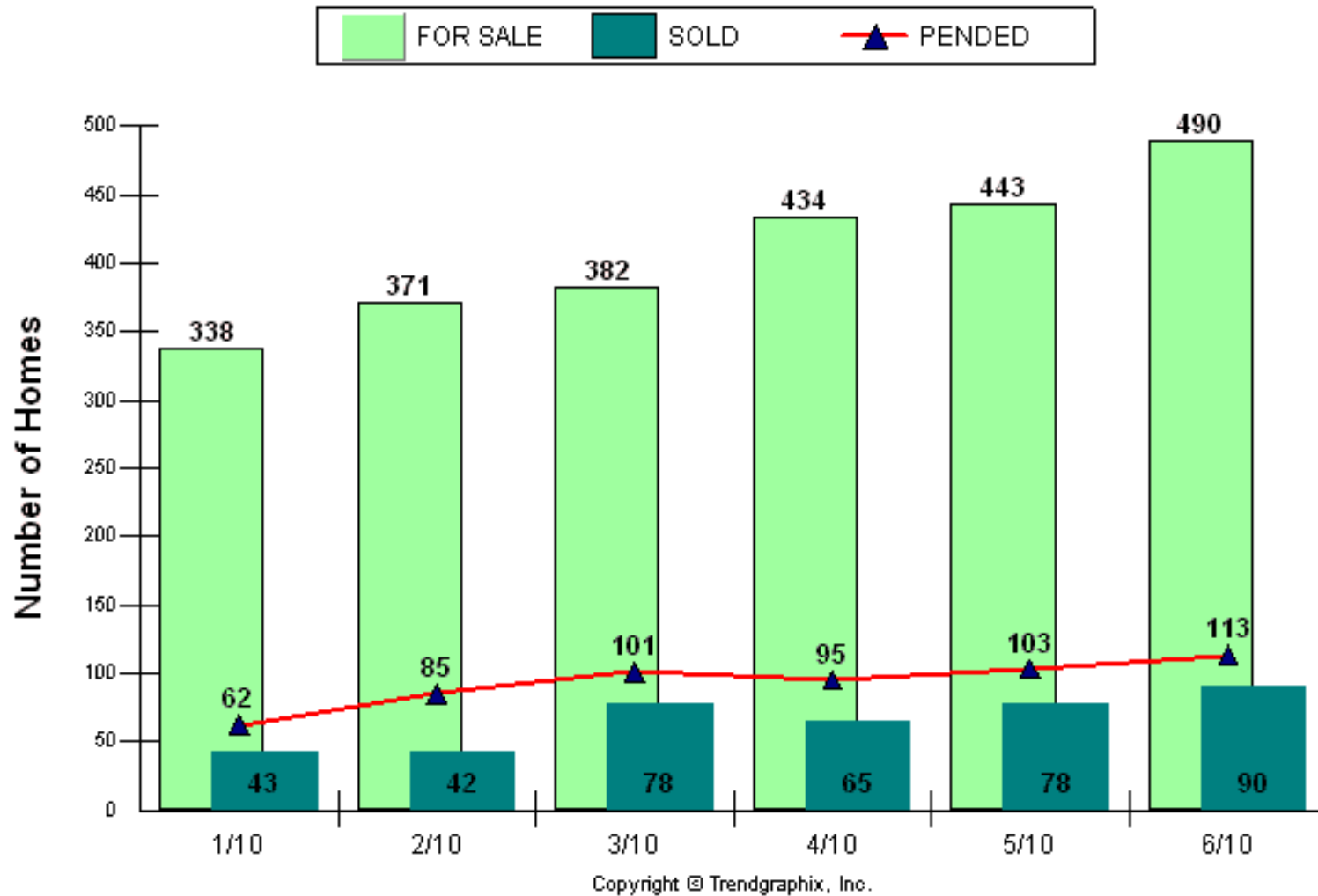


American Canyon

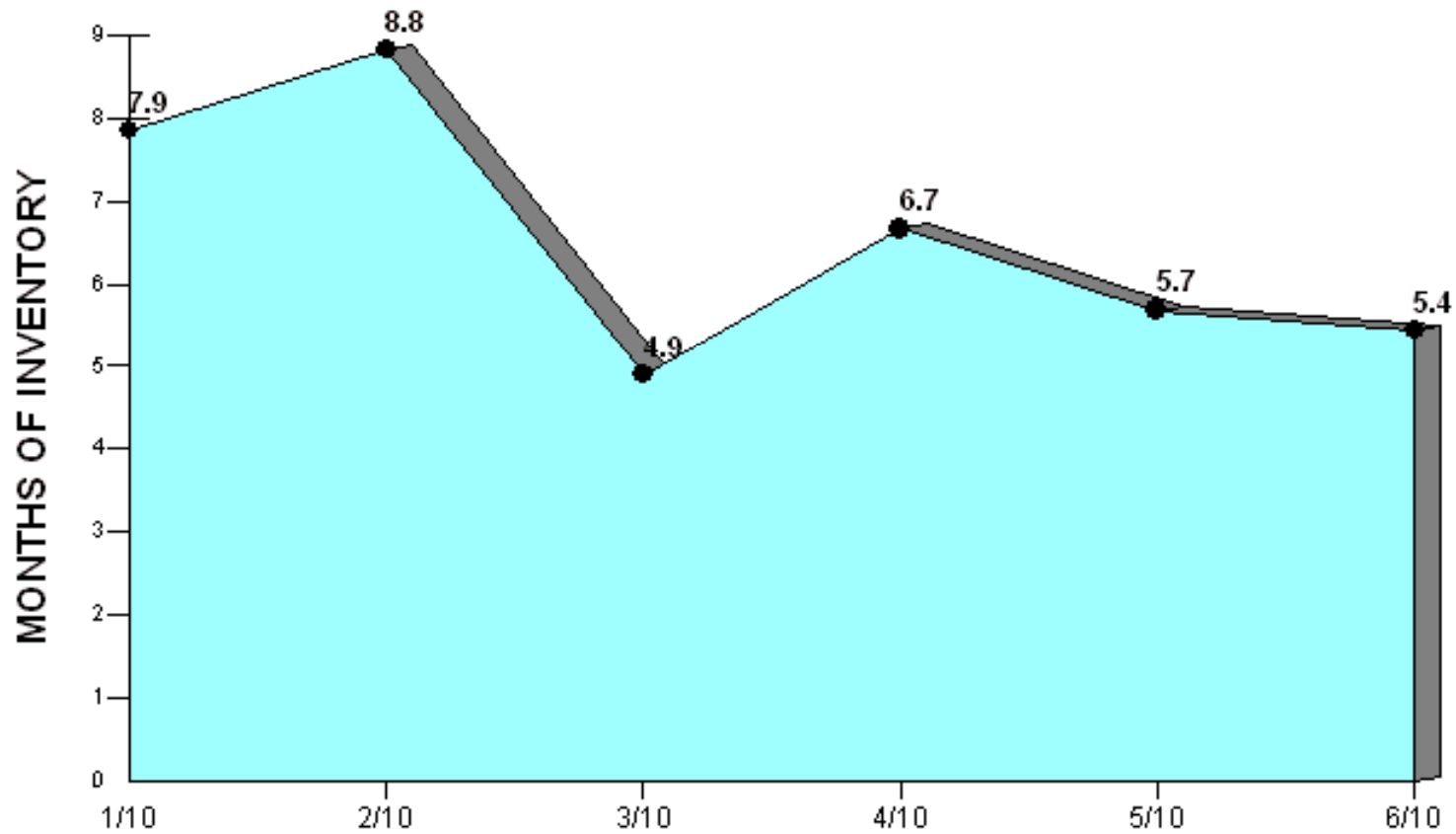


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Napa

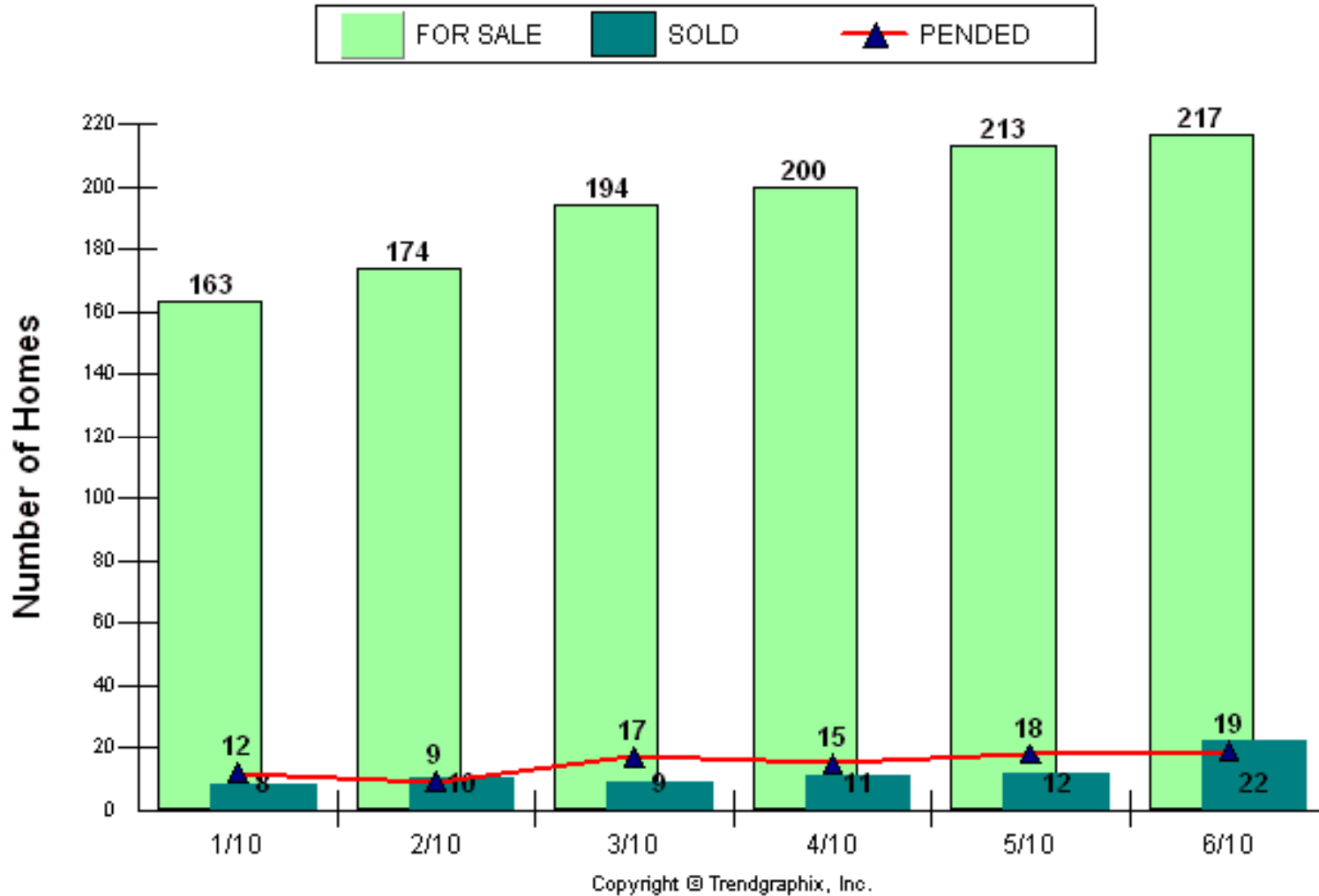


Napa

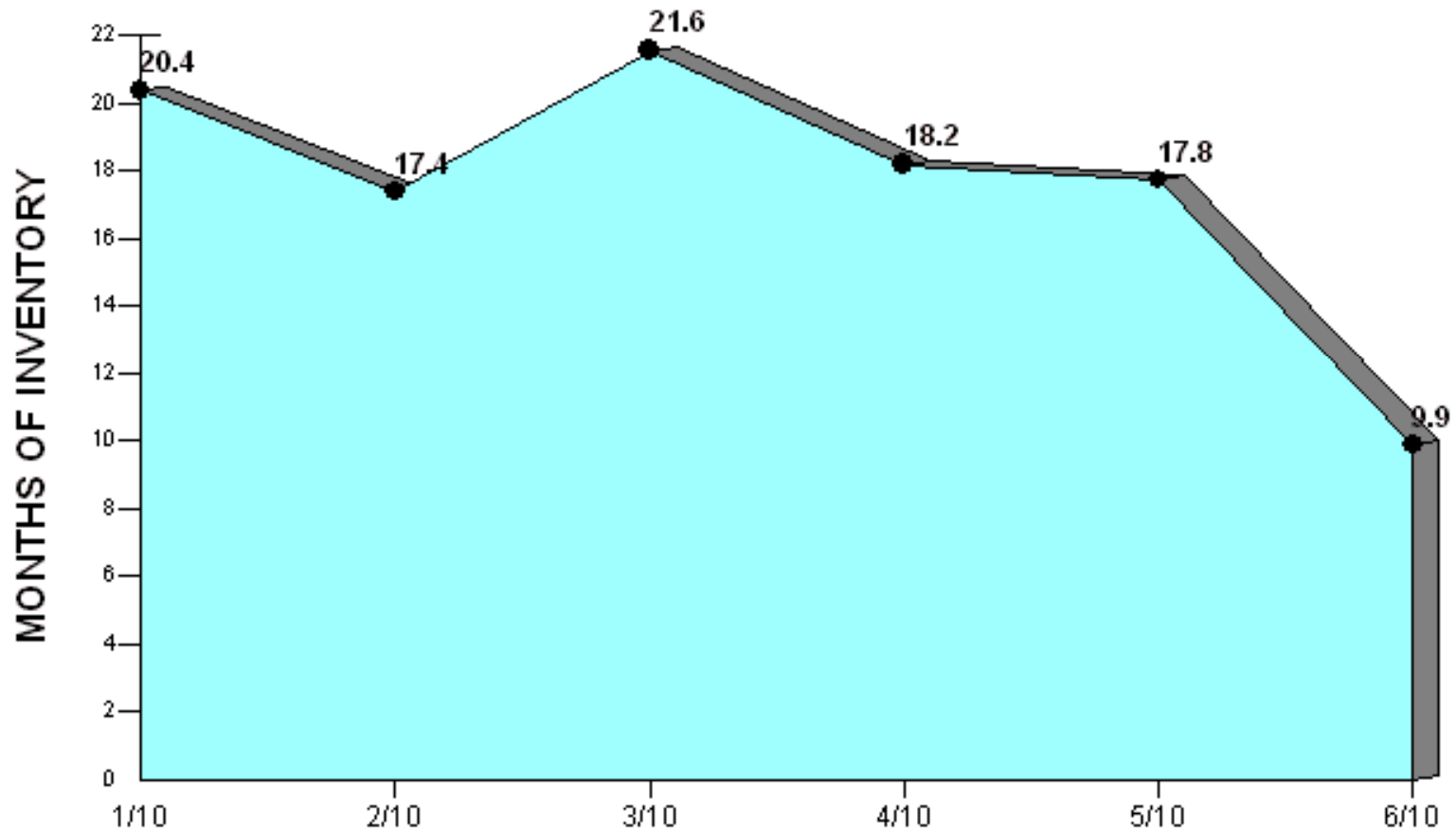


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Up Valley

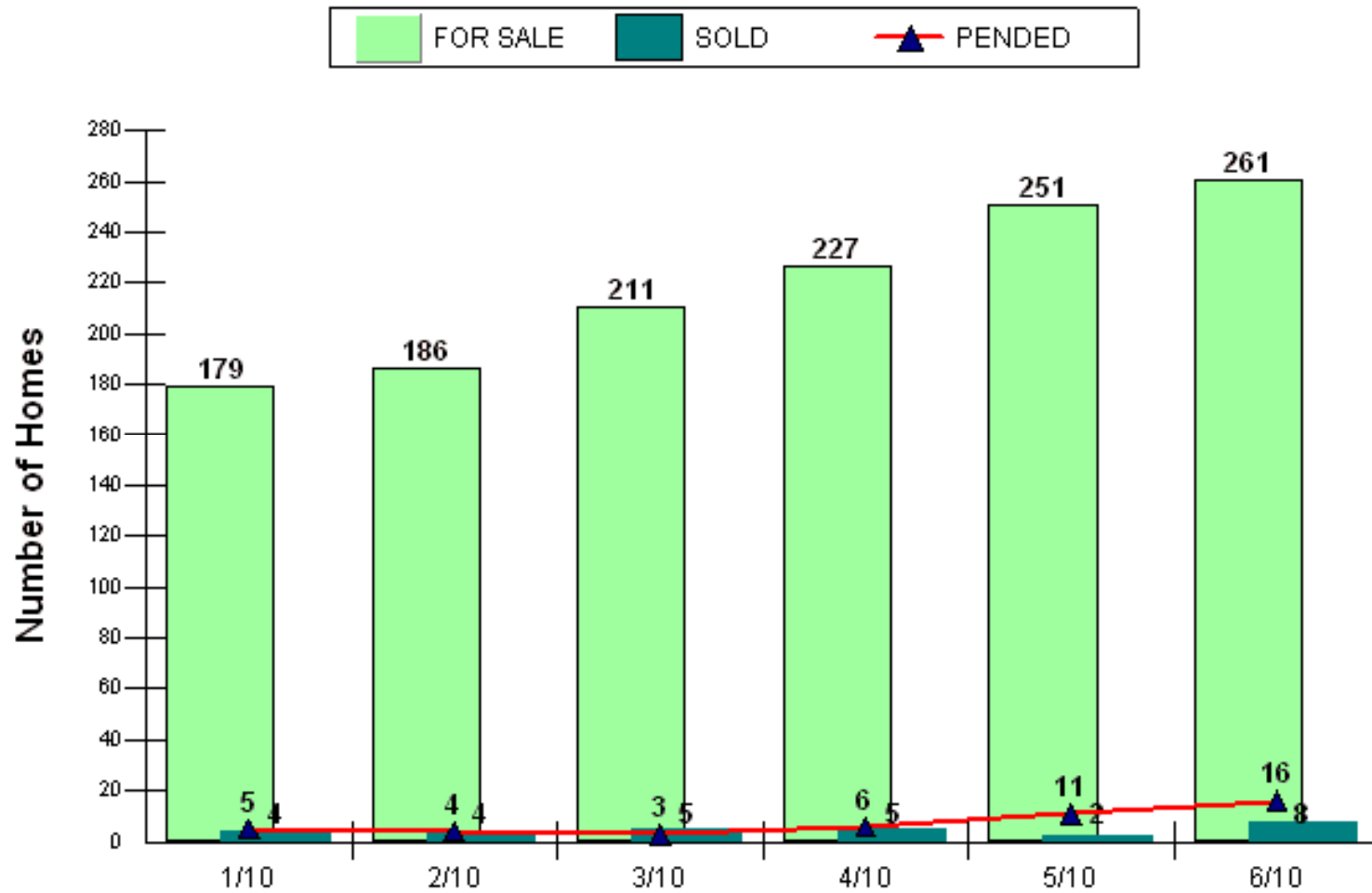


Up Valley



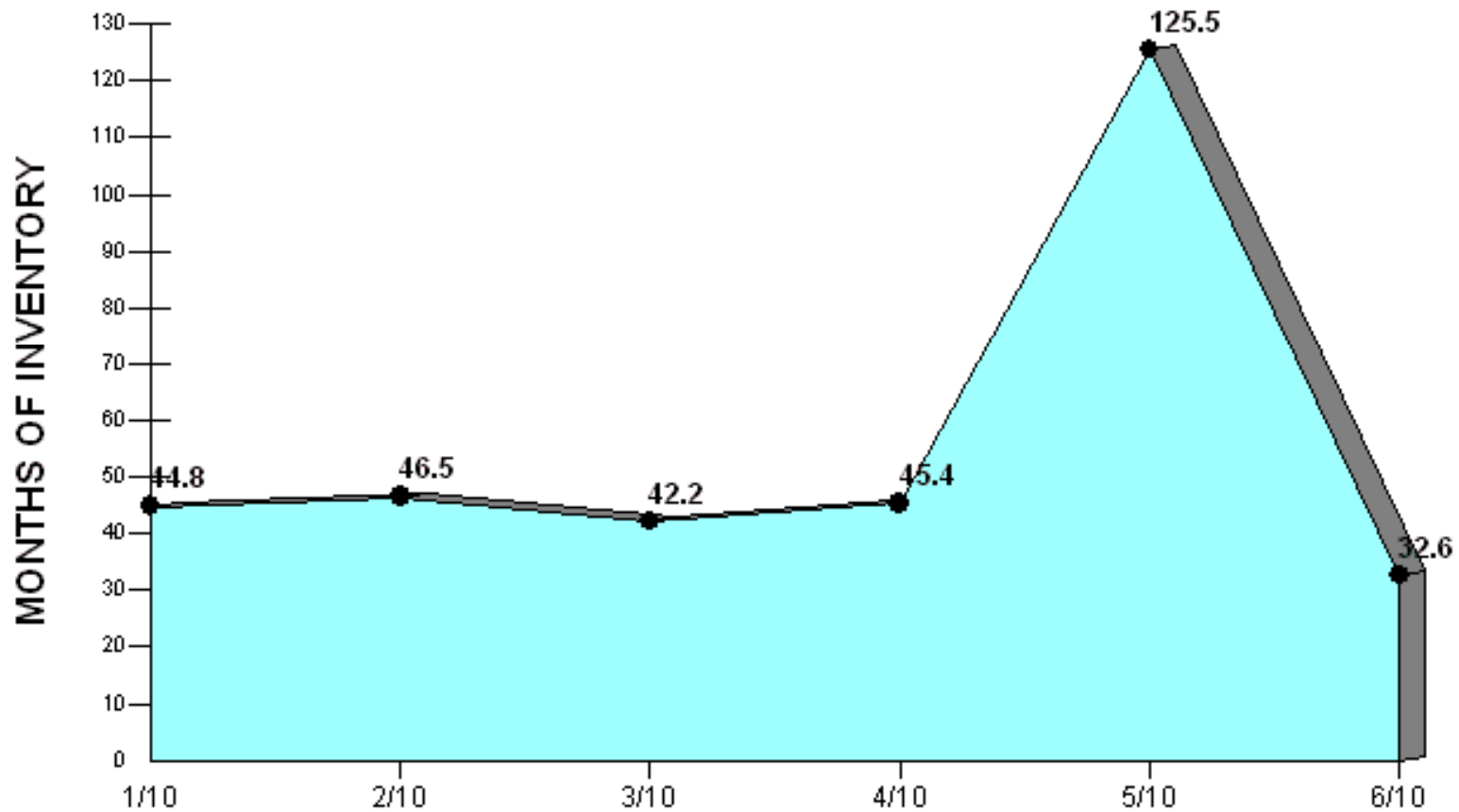
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Napa County - \$1 Million Plus



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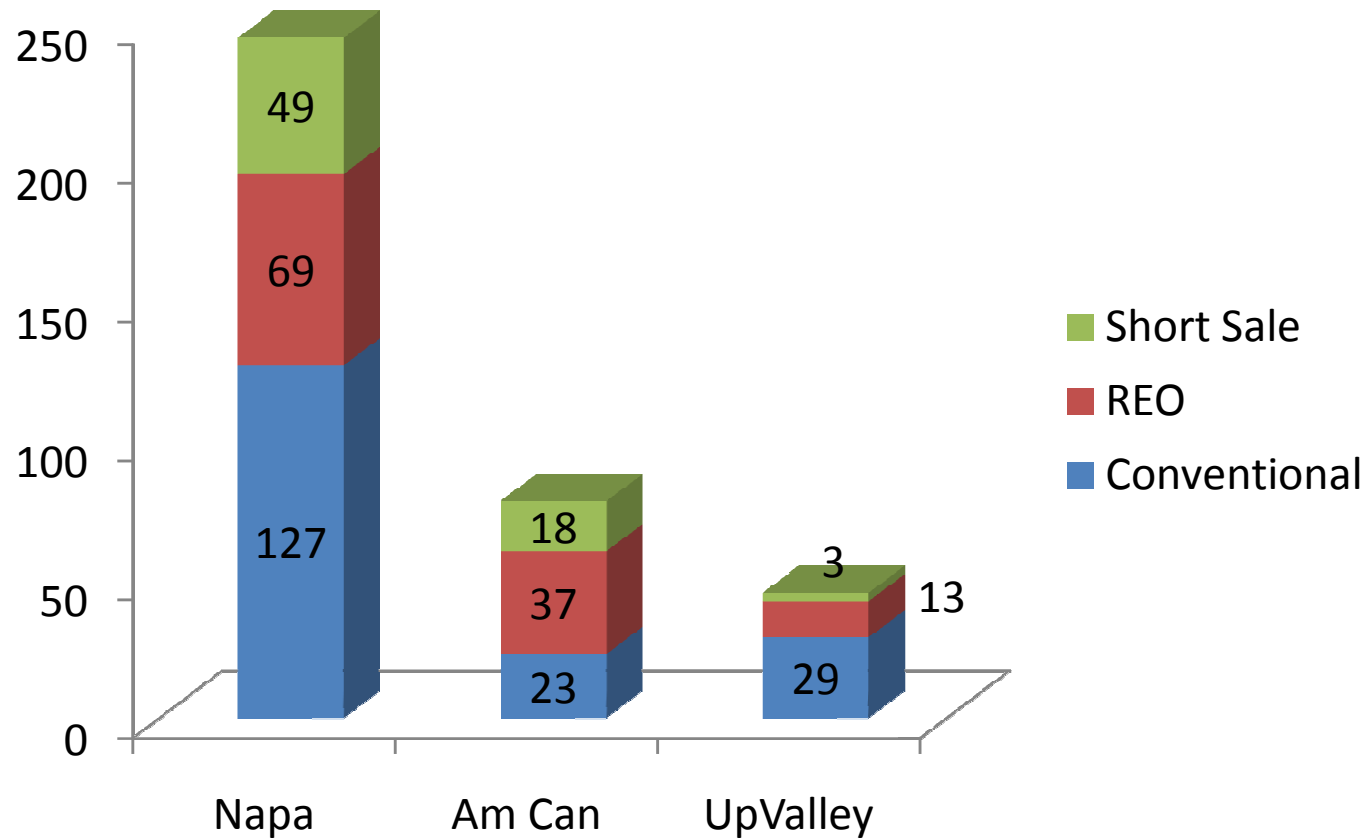
Napa County - \$1 Million Plus



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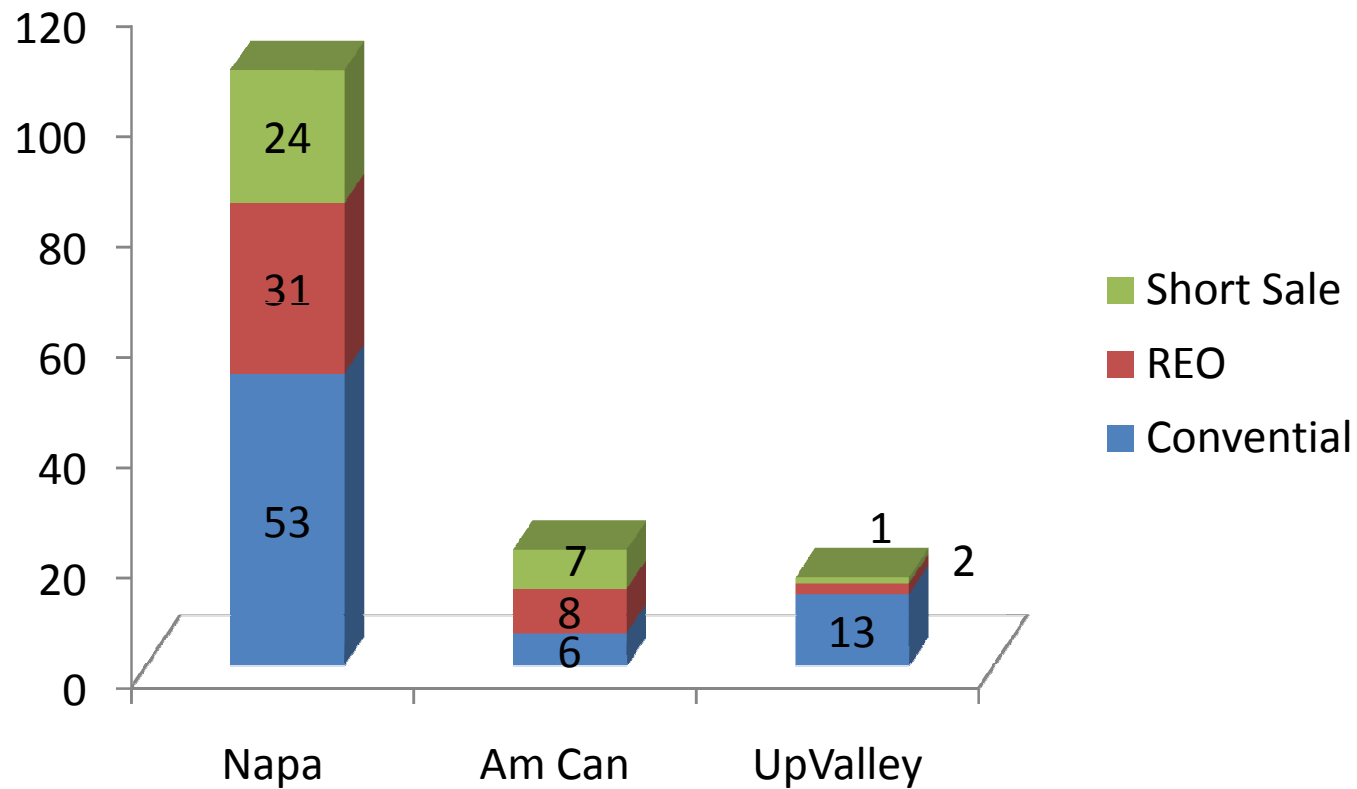
All Sales Napa County

Conventional Versus Distressed 2nd Quarter 2010



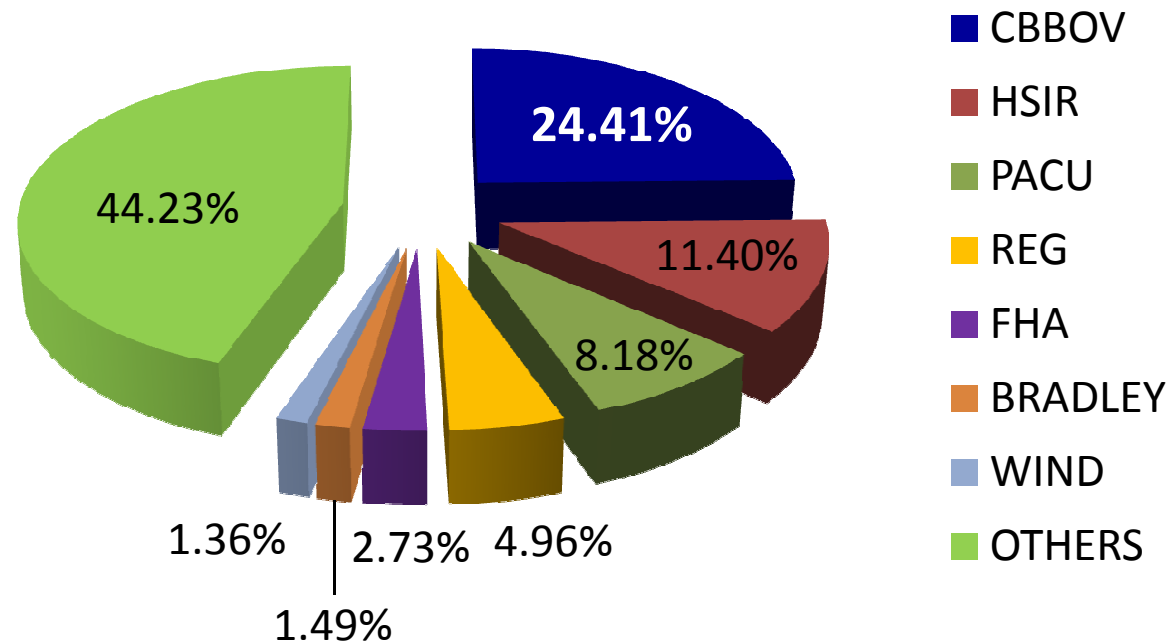
CBBOV Sales Napa County

Conventional Versus Distressed 2nd Quarter 2010

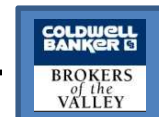


Napa County Market Share SOLD TRANSACTIONS

April 1 – June 30, 2010



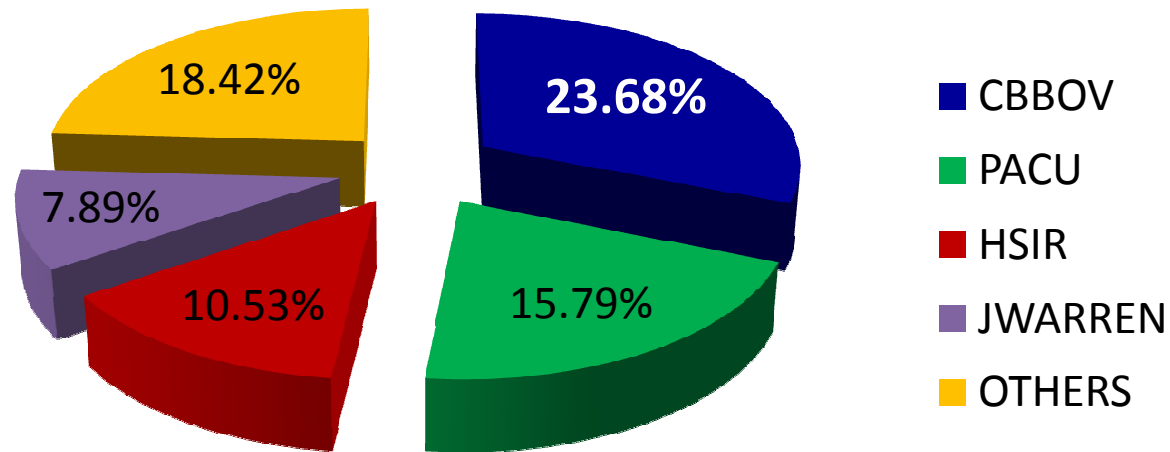
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Transactions sold 4/1/2010 – 6/30/10.



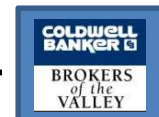
Napa County Market Share

SOLD TRANSACTIONS - \$1 MILLION PLUS

April 1 – June 30, 2010



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Transactions sold 4/1/2010 – 6/30/10.



Market Share Trends

Number of Sales

	1/1-6/30/09	1/1-6/30/10
CBBOV	18.30%	23.66%
HSIR	13.04%	11.52%
PACU	4.71%	7.91%
Remax Gold	5.18%	5.14%
FHA	4.87%	3.26%
Windermere	2.04%	1.67%
GVA	2.36%	1.46%

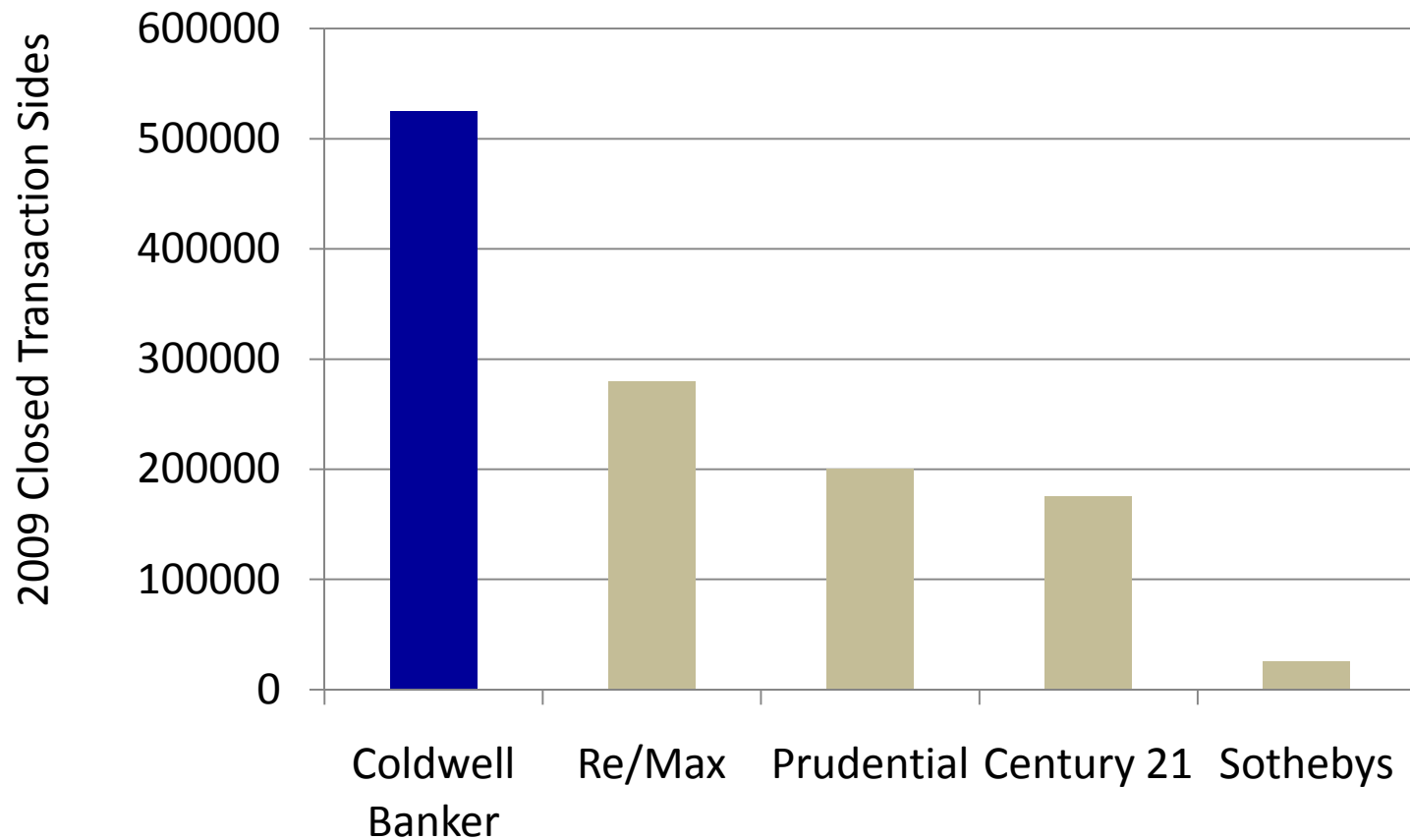
Market Share Trends

Volume

	1/1-6/30/09	1/1-6/30/10
CBBOV	18.60%	24.44%
HSIR	14.01%	11.01%
PACU	10.34%	12.06%
FHA	4.19%	3.24%
Remax Gold	3.39%	3.73%
Windermere	2.57%	1.50%

REAL TRENDS MAGAZINE

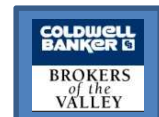
2009 Top 500 Broker Survey



Leading Selling Brand Names.

Realtrends Magazine, Top 500 Broker Survey, May 2010.

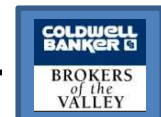
Coldwell Banker Real Estate Data includes NRT.



	<u>2008</u>	<u>2009</u>	<u>% Difference</u>
# of Sides:	577	788	+36%
Volume:	\$321	\$322	+1%

Napa County MLS

	<u>YTD 2009</u>	<u>YTD 2010</u>	<u>% Difference</u>
# of Sides:	631	715	+13%
Volume:	\$267,723,380	\$298,166,505	+11%



	1Q 2009	1Q 2010	% Difference
# of Sides:	142	177	+25%
Volume:	\$52M	\$72M	+38%

CBBOV

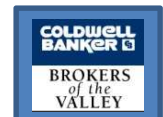
	YTD 2009	YTD 2010	% Difference
# of Sides:	341	448	+31%
Volume:	\$126,573,000	\$193,367,000	+53%

January 1 – June 30, 2010
448 Transactions

	<u>2009</u>	<u>2010</u>
Napa County:	77%	87%
Out of County:	23%	13%

Listings: 53%

Buyers: 47%



Co-op Companies

Company	YTD 2009	YTD 2010
1. CBBOV	20%	23%
2. HSIR	8%	8%
3. PACU	6%	6%
4. FHA	3%	4%
5. Remax Gold	1.5%	1%

Sellers

Past Client, Client Referral & S.O.I.	49%
REO	26%
Service Desk	12%
Farming	4%
Company Web	3%
Open House	2%
Agent Web	1.5%
Other	2.5%

Buyers

Past Client, Client Referral & S.O.I.	51%
Service Desk	22%
Agent Web	8%
Farming	7%
Company Web	5%
Open House	3%
Other	4%