

Mumm Napa

Mumm was looking for flexible display space for the center of their world renowned tasting room and contacted Lewis & Williams. We worked with them to develop a visually separate center display using a warm cherry finish.

Client: Mumm Napa
Project: Display Counters



Tasting room visuals manager Elley Leor said, "After the new displays came in we mentioned that even a wheel chair could easily navigate the space now." She and the rest of the tasting room staff posed for a photo with their newly merchandised display.



Floating Acrylic shelves are adjustable and allow the Mumm staff to merchandise beautiful accessories with their award winning champagne.

The center focal display has (8) frosted acrylic shelves that are held in place with magnets and can be arranged in unlimited fashion, giving the merchandising staff flexibility in arranging enticing champagne and accessory displays.

