# Savin C5050
# with EFI Fiery Controller
## Outstanding 41- to 50-ppm
## A3/Ledger Color MFP

**BLI BUYERS LAB 2009 PICKS**

With more companies looking to keep a higher percentage of printing in-house, Savin's 50-ppm C5050, driven by the EFI Fiery controller, delivers a value-packed solution, helping it to earn a Fall 2009 BLI "Pick" as "Outstanding 41- to 50-ppm A3/Ledger Color MFP."

Displaying near-flawless reliability, the C5050 completed durability testing with no service required. Its productivity was also consistently above average across a range of BLI copy and print tests, ensuring users will be able to print and copy their jobs quickly and effectively. Productivity in color was above average when printing BLI's job stream from both the PCL and PostScript drivers. BLI's job stream test simulates real-world usage, with multiple job types being sent to the device at once. Productivity was also above average when printing and copying multiple sets in color. Further, walk-up users will benefit from the device's 50-second warm-up time, which reduces the unit's carbon footprint, while saving on energy costs without unduly hampering staff productivity.

Other benefits of the C5050 as configured with the Fiery controller are its host of print management utilities. "I was impressed by the power and functionality of the C5050 when driven by the EFI controller," said BLI European Laboratory and Research Manager David Sweetnam. "The intuitive hot folders and Command WorkStation 5 applications enabled our team of technicians to quickly route complex workflows through the device with the minimum of effort and maximum results."

The device also benefits from the extensive color management options within EFI ColorWise and advanced image quality options available in both the PCL and PostScript drivers. Color image quality in print mode was found to be very good overall for both business graphics and photographic images.

With a base price of $23,100 with the EFI Fiery controller, the rest of the feature set is also robust. The standard 160-GB hard drive that is the highest of any model in the group, and together with the standard Document Server enables users to store numerous files on device's hard drive. Standard and maximum paper capacities are also higher than the average. Support for Embedded Software Architecture enables users to run embedded applications for additional capabilities.

Scan users will benefit from a wide range of capabilities, including the ability to scan jobs directly into the hold queue of the controller where they can then be reprocessed before final submission. In addition, complex multi-destination workflows can be programmed as a one-touch preset using the EFI Scan Utility, and

Savin's color-dropout utility allows organizations processing forms, multi-choice questionnaires and tests to remove background elements, thus improving OCR/OMR accuracy and reducing file size and bandwidth strain.

"We are proud the Savin C5050 has been recognized with a Fall 2009 BLI 'Pick of the Year' award, as this color MFP is a true workhorse that delivers reliability, productivity and advanced functionality options to meet any professional color printing need," said Michael Hunter, Director of Product Marketing for Ricoh Americas Corporation. "We continue to build upon our product line in order to stay one step ahead of our customers' needs. We think that the C5050 not only provides value for those looking to print professional jobs in house, but for those eco-conscious companies looking to reduce their overall carbon footprint."

The Savin C5050 with EFI Fiery Controller is highly recommended for an optimum monthly volume of approximately 36,500 impressions.

## About BLI's Picks

Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

## Buyers Laboratory Inc.