

34th Annual Napa Wine, Crafts, & Jazz Festival

Saturday, September 11, 2010

10 am ~ 6 pm

APPLICATION

Name _____ Email (clearly) _____

Business Name _____ Resale# (required) _____

Address _____ City/State/Zip _____

Phone _____ Cell _____ Fax _____

Craft/Art/Pre-Packaged Food Category _____ Website _____

Describe IN FULL all your products _____

Have you participated in previous Napa Wine & Crafts Faires before? _____ Yes _____ No

Number of years participating _____ Last year of participation _____

Preferred set-up time (circle one) 6:00 - 7:15 OR 7:30 - 8:45

Special requests/Needs (we'll TRY) _____

No. Of Spaces: _____

_____ \$20 Jury Fee - Separate check: Made payable to NAPA
DOWNTOWN ASSN.

_____ \$200 Entry Fee - Separate check: Made payable to NAPA
DOWNTOWN ASSN.

_____ Deduct \$5 if you have a Napa Business License: Your
License # _____

_____ Total Fees enclosed

Liability Clause: *The participants expressly agree to indemnify and save the Napa Downtown Association, its officers, agents, servants, and employees, and Kim and Mark Patillo and Wanda Haycraft, DBA After the Gold Rush, its officers, agents, servants, and employees harmless from any and all claims or loss, damage, injury, of whatsoever nature and howsoever the same may be caused or may arise resulting directly or indirectly from their participation in this event.*

The participant also states that the items being offered for sale are handcrafted by themselves in the USA and are not mass-produced or imported from outside the USA.

The participants understand that they will be asked to leave the fair and booth fees will be forfeited if mass-produced or imported items are found in their booth.

Signature of Applicant _____ Date _____

Please send signed application, photos, jury fee, entry fee, and a self-addressed, stamped (61¢) envelope to:

After the Gold Rush
P. O. Box 5171
Walnut Creek, CA 94596

34th Annual
Napa River Wine, Crafts, & Jazz Festival
(FORMERLY NAPA WINE & CRAFTS FAIR)
September 11, 2010 **10 am – 6 pm**

This years' Napa River Wine, Crafts, & Jazz Festival brings many exciting changes to Napa Downtown's most popular wine, crafts, & music venue - first with the name change. We hope you agree with us that these changes will only improve this wonderful event.

Kim Patillo and Wanda Haycraft – of After the Gold Rush, are the new organizers of the fair, with the support of our spouses. We will be working closely with the Napa Downtown Association that has always sponsored this great show. As many of you may know, we are also craftspeople ourselves, and have been promoters of several other arts and crafts festivals for over 30 years now. What you may not know is that we have also participated in the Napa Wine & Crafts Fair as vendors for over 20 years now, and will continue to do so. So, we're pretty familiar with what this show is all about on all levels. We're very excited and committed to keeping the excellent quality of crafts, variety of wines to sample, great music, and diverse foods to enjoy that the locals and tourists have come to expect from this event.

That said, another big change will be the street layout. Previously, the fair was down First Street, beginning at Main Street, very narrow, and very hard to load/unload - as well as not meeting fire regulations. This year, the fair will be adjacent on Main Street, (from First St. to 3rd St.), AND on Second St., (from Main St. to Coombs St.) This makes a large "T" layout, and will make loading/unloading much easier for vendors, and will give the public more room to stop and taste wine or shop rather than moving along like "cattle"...if you'll pardon the expression...I think you all know what we mean. Also, we now have the Second Street parking garage solely for vendor parking - a big plus for us. Three of downtown Napa's destination restaurants: "Downtown Joes", the "Peking Palace", and "The Border" will now be within the streets that will be closed for the fair. As the new festival name denotes, more emphasis will be put on the music - live jazz - at Veteran's Memorial Park, which is at the top right end of the "T", and other key points within the festival. There will be a children's events area on the grassy area around the Hall of Records on Second Street. The new layout gives us room for 140 spaces, in addition to food and wine booths in front of Veteran's Memorial Park. Wine booths will also still be integrated within the crafts booths here and there as before.

We want you to know that with all of the changes made to the Napa River Wine, Crafts, & Jazz Festival this year comes extra effort on our parts and that of the Napa Downtown Association to make sure that the transition of streets, layout, and flow will be a smooth one.

It is also worth mentioning here that from our own experience at this fair and the comments of many fellow vendors and friends that have done this event: this show is the best single-day show for sales that many of us have had, so we'd hope you choose to apply.

Please let us know if you are unable to print out an application and we will be glad to mail one to you. Send your completed application, photos, fees (checks payable to Napa Downtown Assn.), and self-addressed, stamped (with 61¢ postage) envelope to:

After the Gold Rush
P. O. Box 5171, Walnut Creek, CA 94596

Sponsored by: Napa Downtown Association- for more info go to: www.napadowntown.com

Phone: Kim: 925/372-8961 Email: afterthegoldrush@sbcglobal.net
Wanda: 209/996-9238 Email: wandaellen50@gmail.com

34th Annual Napa River Wine, Crafts, & Jazz Festival

(Formerly the "Wine & Crafts Faire")

THINGS TO KNOW – PLEASE READ ALL!

ELIGIBILITY: The Napa River Wine, Crafts, & Jazz Festival is open to all artists, craftspeople, and pre-packaged food vendors that make their own product. No imports or commercial is allowed. Anyone misrepresenting themselves or their product as shown on their application and juried from their photos will be asked to leave the show immediately, with no refunds of fees.

FOOD BOOTHS or MUSICIANS: Please contact Julie Morales at the Napa Downtown Assn. for an application/information. Her phone is 707-257-0322.

Her email: julie@napadowntown.com.

JURYING: Jurying will be done by submission of at least 6 photos (no slides) of your work, including one of your stocked, outside display (booth) photo, and one of your studio/workshop. All photos will be returned with self-addressed, stamped envelope provided by applicant. Complete descriptions of your work must be listed on your application; every item/type that you intend to display must be included. Anything NOT listed here will not be allowed. Categories in each craft media will be limited in fairness to all.

DEADLINE FOR FIRST JURYING: JUNE 1: First jurying will be within 2 weeks after deadline, with jurying held once-a-month thereafter till full. Notices of acceptances/non-acceptances will be sent 3-4 weeks of deadline. If you don't make the first deadline, don't worry-.we probably won't be full, so get your application in before the next months' jury.

FEES: Please submit 2 separate checks: 1. \$20 jury fee - to be cashed upon receipt of your application
2. \$200 application fee - to be cashed upon acceptance

NOTE: If you have a current Napa Business license, you may deduct \$5 from your entry fee. You must provide us with your Business License# on your application.

All checks are to be made payable to: Napa Downtown Assn.

PLEASE NOTE: There will be no refunds for cancellations after JULY 15. Cancellations before July 15 will be assessed a \$50 processing fee.

BOOTH SIZES: All booths are 10' x 10'. Please note that we have less than 20 corner spaces in the fair with the new layout, so we really, really cannot promise corner spaces. Spaces are along the curb facing into the street, so backs of booths will slope gently in most cases. Please bring shims to level if this will present a problem for you.

FAIR HOURS/SET-UP: Hours of the festival are 10 am - 6 pm. We will stagger set up times as in the past: Either 6am - 7:15am OR 7:30am - 8:45 am, depending on which side of the street you're on; traffic flow will be determined later and will be included in your final info. You can circle which set-up time you'd prefer on your application, and we will TRY to accommodate you. This means that you bring your car in, you unload your things in your space or on the sidewalk, you move your car to the parking garage, then you return to set up your booth. This will be strictly enforced. **YOU WILL NOT BE ALLOWED INTO THE FAIR BEFORE YOUR ASSIGNED SET UP TIME!!** Someone will be at each entrance to the show to make sure of this. **PLEASE NOTE:** Even if you choose to haul your things in before your assigned set up time, you will not be allowed to begin setting up IN your space till your allotted time. Please help us to make this process go smoothly.

BREAKDOWN: Likewise, at the end of the show, please break down everything before bringing your car in to load. Try to be patient with your neighbors; we're all tired and want to go home. If you want a reason to not be invited back to this fair in the future, just park your car in the middle of the street to load your stuff and we'll see that it happens...

WRAP-UP: Print out the application on the following page, fill out completely – don't forget to sign the Liability Waiver portion, and send it with your 2 separate checks made out to Napa Downtown Assn., at least 6 photos of your work, display, & studio/workshop, Self-addressed, stamped envelope (at least 61¢ postage) to:

After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596