

8:30am-9:20am

Site	Manufacturer	Instructor	Class Description
1	The North Face	Mark T	Learn how to fit backpacks!
	The North Face	Aaron O	Footwear fitting clinic-learn how to "read" people's feet
2	GSI Outdoors	Greg L.	An overview of GSI's award-winning cookware line
	Mammut	Greg K	Mammut climbing equipment and headlamps from the worlds oldest rope maker.
3	Marmot waterproof clothing	Tom	Waterproof clothing tech and uses
	Marmot waterproof clothing	Tom	Waterproof clothing tech and uses
4	WL Gore	Dan Madden/Colli	Competitive Technology
	WL Gore	Andre Tiffany/CJ	GORE-TEX® and WINDSTOPPER®
5	JanSport	Dan Hill	Biovent come give it a try
	JanSport	Dan Hill	Biovent come give it a try
6	Osprey	Steve Ray	Pack Fitting
	Osprey	Steve Ray	Pack Fitting
7	Ahnu	Logan, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
	Ahnu	Logan, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
8	KATADYN-OPTIMUS	Harrison Walls & Co	KATADYN WATER FILTERS & OPTIMUS STOVES
	SOLE	Harrison Walls & Co	SOLE ORTHOTICS AND FOOTWEAR
9	Backpacker's Pantry	Larry Pearson	Eat & Learn! Chicken Vindaloo, Beef Stroganoff & Polar Bear Ice Cream
10	SOG KNIVES	COLTON BRYANT	ASSISTED OPENING KNIVES
	MOUNTAINSMITH	COLTON BRYANT	EXTENDED DAY PACKS
11	Salomon footwear	Sterling	Spring 2011: Learn about Runner's World best debut shoe: XR Crossmax
	Jetboil	Rodriguez	New cooking systems for Spring 2011: Sol, Sol Titanium, Zip
12	Black Diamond	Brad Barlage	Black Diamond new products for Spring 11 - standard clinic with what is new z-poles, lamps, new climbing products...
	Black Diamond	Brad Barlage	carabiners, packs, trekking poles, headlamps....
13	Arc'teryx	Chuck Blackwell	Packs for any adventure
	Scarpa	Chuck Blackwell	Scapa make the highest quality boots for everything from a short stroll to a serious climb
14	Mountain Hardware	Justin Singer	See all the new Spring 2011 Equipment
	Mountain Hardware	Justin Singer	See all the new Spring 2011 Equipment
15	evolv	Mason Daly	Shoe fitting
	evolv	Mason Daly	Shoe fitting
16	Thermarest & MSR	Adam Miller	Mattresses & Tents
	Thermarest & MSR	Adam Miller	Mattresses & Tents
17	La Sportiva	Ed Sampson	Rock Climbing Shoes Fit and Performance
	Nikwax	Kelsey Hulse	Nikwax Waterproofing
18	Deuter	Mark Robinson	Everything about Deuter's "German Engineered" backpacks & kid carriers
19	KELTY, SIERRA DESIGNS	JIM HEWETT	PACK FITTING BASICS, NEW PRODUCT
	KELTY, SIERRA DESIGNS	JIM HEWETT	PACK FITTING BASICS, NEW PRODUCT
20	THULE Car Racks	DREW	New Products - Raceway family, Surf Assortment, etc.
	GoPro	Hopkins	Product Clinic
21	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
22	Merrell History and Product Te	Pat Duca	What is behind Merrell Footwear that makes it so comfortable and functional
	Merrell History and Product Te	Pat Duca	What is behind Merrell Footwear that makes it so comfortable and functional

10:30am-11:20am

Site	Manufacturer	Instructor	Class Description
1	The North Face	Nick Hau	What is North Face? Technology talk
	The North Face	Mark T	Footwear fitting clinic-learn how to "read" people's feet
2	GSI Outdoors	Greg L.	An overview of GSI's award-winning cookware line
	Mammut	Greg K	Mammut climbing equipment and headlamps from the worlds oldest rope maker.
3	ExOfficio Clothing	Tom	Tech, specs and care
	ExOfficio Clothing	Tom	Tech, specs and care
4	WL Gore	Dan Madden/Colli	Competitive Technology
	WL Gore	Andre Tiffany/CJ	GORE-TEX® and WINDSTOPPER®
5	JanSport	Dan Hill	What's a Cloud Ripper
	JanSport	Dan Hill	What's a Cloud Ripper
6	TrekSta	Steve Ray	Nest fit innovation
	TrekSta	Steve Ray	Nest fit innovation
7	Ahnu	Logan, Trevor	Trevor Thomas Intro, Spring 11 clinic.
	Ahnu	Logan, Trevor	Trevor Thomas intro, Spring 11 Clinic.
8	KATADYN-OPTIMUS	Harrison Walls & Co	KATADYN WATER FILTERS & OPTIMUS STOVES
	SOLE	Harrison Walls & Co	SOLE ORTHOTICS AND FOOTWEAR
9	Backpacker's Pantry	Larry Pearson	Eat & Learn! Chicken Vindaloo, Beef Stroganoff & Polar Bear Ice Cream
10	SOG KNIVES	COLTON BRYANT	NON- ASSISTED KNIVES
	PRINCETON TEC	COLTON BRYANT	THE FAMILY OF LIGHTS
11	Salomon footwear	Sterling	Spring 2011: see what's new for trail run and hiking
	Jetboil	Rodriguez	New cooking systems for Spring 2011: Sol, Sol Titanium, Zip
12	Black Diamond	Brad Barlage	Black Diamond new products for Spring 11 - standard clinic with what is new z-poles, lamps, new climbing products...
	Black Diamond	Brad Barlage	carabiners, packs, trekking poles, headlamps....
13	Arc'teryx	Chuck Blackwell	Packs for any adventure
	Scarpa	Chuck Blackwell	Scapa make the highest quality boots for everything from a short stroll to a serious climb
14	Mountain Hardware	Justin Singer	See all the new Spring 2011 Equipment
	Mountain Hardware	Justin Singer	See all the new Spring 2011 Equipment
15	evolv	Mason Daly	Shoe fitting
	evolv	Mason Daly	Shoe fitting
16	MSR	Adam Miller	Water Filters & Platypus
	MSR	Adam Miller	Water Filters & Platypus
17	La Sportiva	Ed Sampson	Mountaineering Boots and crampons
	Nikwax	Kelsey Hulse	Nikwax Waterproofing
18	Deuter	Mark Robinson	Everything about Deuter's "German Engineered" backpacks & kid carriers
19	KELTY	JIM HEWETT	BASECAMP ESSENTIALS - LIGHTING, AIRBEDS
	KELTY	JIM HEWETT	BASECAMP ESSENTIALS - LIGHTING, AIRBEDS
20	GoPro	Hopkins	Product Clinic
	Camelbak	Drew	New Product Clinic / Selling Hydration
21	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
22	Chaco History and Fit	Pat Duca	From the River to the street. Where Chaco came from and how to fit this legendary sandal
	Chaco History and Fit	Pat Duca	From the River to the street. Where Chaco came from and how to fit this legendary sandal

11:30am-12:20PM

Orange Lunch		Orange Lunch	
Site	Manufacturer	Instructor	Class Description
1	The North Face	Justin	Down vs. Synthetic: Sleeping bags
2	Brunton REI Mix	Greg L.	An overview of REI's assortment for Brunton/Primus for 2011
3			
4	WL Gore	Dan Madden/Colli	Competitive Technology
5			
6	Osprey	Steve Ray	Pack Fitting
	Osprey	Steve Ray	Pack Fitting
7	Ahnu	Eric, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
	Ahnu	Eric, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
8	KATADYN-OPTIMUS	Harrison Walls & Co	KATADYN WATER FILTERS & OPTIMUS STOVES
	SOLE	Harrison Walls & Co	SOLE ORTHOTICS AND FOOTWEAR
9	Backpacker's Pantry	Larry Pearson	Eat & Learn! Chicken Vindaloo, Beef Stroganoff & Polar Bear Ice Cream
10			
11	Salomon footwear	Sterling	Spring 2011: Learn about Runner's World best debut shoe: XR Crossmax
12			
13	Arc'teryx	Chuck Blackwell	Arc'teryx produces the most innovative clothing learn the details
	Scarpa	Chuck Blackwell	Scapa make the highest quality boots for everything from a short stroll to a serious climb
14	Eagle Creek	Justin Singer	Check out the best travel gear around
15	evolv	Mason Daly	Shoe fitting
16			
17	Bluewater	Ed Sampson	Your Rope is Your Lifeline
18	Deuter	Mark Robinson	Everything about Deuter's "German Engineered" backpacks & kid carriers
19			
20	THULE Car Racks	Drew	New Products - Raceway family, Surf Assortment, etc.
21			
22	Barefoot Running Style and Te	Pat Duca	Barefoot Try-ons and overview of Barefoot running technique , experience the barefoot movement
	Barefoot Running Style and Te	Pat Duca	Barefoot Try-ons and overview of Barefoot running technique , experience the barefoot movement

11:30am-12:20PM

Green Lunch

Green Lunch

Site	Manufacturer	Instructor	Class Description
1	The North Face	Aaron O	Stay dry- what kind of tent do you need?
2			
3	TEVA	Peter	Tech, specs and care
	TEVA	Peter	Tech, specs and care
4	WL Gore	Andre Tiffany/CJ Fondren	GORE-TEX® and WINDSTOPPER®
5	Lowa	Dan Hill	The Works
	Lowa	Dan Hill	The Works
6			
7			
8			
9			
10	MOUNTAINSMITH	COLTON BRYANT	CAMERA
	SOG KNIVES	COLTON BRYANT	TOOLS REVIEW
11	Jetboil	Rodriguez	New cooking systems for Spring 2011: Sol, Sol Titanium, Zip
12	Black Diamond	Mike Duncan	Black Diamond new products for Spring 11 - standard clinic with what is new z-poles, lamps, new climbing products...
	Black Diamond	Mike Duncan	carabiners, packs, trekking poles, headlamps....
13			
14	Montrail	Brain Mibach	Come see the great new styles and Technology
15			
16	MSR	Adam Miller	Stoves & Cookware
	MSR	Adam Miller	Stoves & Cookware
17	Nikwax	Kelsey Hulse	Nikwax Waterproofing
18			
19	KELTY, SIERRA DESIGNS	JIM HEWETT	PACK FITTING BASICS, NEW PRODUCT
	KELTY, SIERRA DESIGNS	JIM HEWETT	PACK FITTING BASICS, NEW PRODUCT
20	Camelbak	Hopkins	New Product Clinic / Selling Hydration
21	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
22			

1:30pm-2:20pm

Site	Manufacturer	Instructor	Class Description
1	The North Face	Mark T	Learn how to fit backpacks!
	The North Face	Nick Hau	Footwear fitting clinic-learn how to "read" people's feet
2	Pacific Outdoor Eqmt	Greg L.	What's new for POE in 2011
	Mammut Headlamps	Greg K	Mammut's Editors Choice headlamps. Why are they so good?
3	ExOfficio Clothing	Tom	use, care, and tech specs
	ExOfficio Clothing	Tom	use, care, and tech specs
4	WL Gore	Dan Madden/Colli	Competitive Technology
	WL Gore	Andre Tiffany/CJ	GORE-TEX® and WINDSTOPPER®
5	JanSport	Dan Hill	Biovent come give it a try
	JanSport	Dan Hill	Biovent come give it a try
6	Big Agnes	Steve Ray	The Mother of comfort.
	Big Agnes	Steve Ray	The Mother of comfort.
7	Ahnu	Logan, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
	Ahnu	Logan, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
8	KATADYN-OPTIMUS	Harrison Walls & Co	KATADYN WATER FILTERS & OPTIMUS STOVES
	SOLE	Harrison Walls & Co	SOLE ORTHOTICS AND FOOTWEAR
9	Backpacker's Pantry	Larry Pearson	Eat & Learn! Chicken Vindaloo, Beef Stroganoff & Polar Bear Ice Cream
10	MOUNTAINSMITH	COLTON BRYANT	TREKKING POLES & DOG ACCESSORIES
	PRINCETON TEC	COLTON BRYANT	NON REGULATED LED'S
11	Salomon footwear	Sterling	Spring 2011: Learn about Runner's World best debut shoe: XR Crossmax
	Jetboil	Rodriguez	New cooking systems for Spring 2011: Sol, Sol Titanium, Zip
12	Black Diamond	Brad Barlage	Black Diamond new products for Spring 11 - standard clinic with what is new z-poles, lamps, new climbing products...
	Black Diamond	Brad Barlage	carabiners, packs, trekking poles, headlamps....
13	Arc'teryx	Chuck Blackwell	Packs for any adventure
	Scarpa	Chuck Blackwell	Scapa hiking and mountain boots
14	Mountain Hardwear	Justin Singer	See all the new Spring 2011 Equipment
	Montrail	Brian Mibach	Come see the great new styles and Technology
15	evolv	Mason Daly	Shoe fitting
	evolv	Mason Daly	Shoe fitting
16	Gregory	Wayne Gregory	Pack Fitting & Line Overview
	Gregory	Wayne Gregory	Pack Fitting & Line Overview
17	La Sportiva	Ed Sampson	Rock Climbing Shoes Fit and Performance
	Nikwax	Kelsey Hulse	Nikwax Waterproofing
18	Nemo Equipment	Mark Robinson	Everything about Nemo's award winning tents & sleeping pads
19	SIERRA DESIGNS, KELTY, SLUMB	JIM HEWETT	NEW TENT PRODUCT-GOOD, BETTER, BEST
	SIERRA DESIGNS, KELTY, SLUMB	JIM HEWETT	NEW TENT PRODUCT-GOOD, BETTER, BEST
20	GoPro	Hopkins	Product Clinic
	Camelbak	Drew	Multi-Sport / Run Walk Products
21	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
22	Merrell History and Product Te	Pat Duca	What is behind Merrell Footwear that makes it so comfortable and functional
	Merrell History and Product Te	Pat Duca	What is behind Merrell Footwear that makes it so comfortable and functional

2:30pm-3:20pm

Site	Manufacturer	Instructor	Class Description
1	The North Face	Aaron O	Down vs. Synthetic: Sleeping bags
	The North Face	Mark T	Stay dry- what kind of tent do you need?
2	Helle knives	Greg L.	Unique handcrafted knives from Norway
	Mammut Climbing	Greg K	Hot new ropes, harnesses and gear from the Mammut climbing line.
3	Marmot Sleeping bags	Peter	use, care, and tech specs
	Marmot Tents	Peter	use, care, and tech specs
4	WL Gore	Dan Madden/Coll	Competitive Technology
	WL Gore	Andre Tiffany/CJ	GORE-TEX® and WINDSTOPPER®
5	Lowa	Dan Hill	What does a shank do? why should I care!
	Lowa	Dan Hill	What does a shank do? why should I care!
6	TrekSta	Steve Ray	Nest fit innovation
	TrekSta	Steve Ray	Nest fit innovation
7	Ahnu	Eric, Trevor	Trevor Thomas intro, Spring 11 clinic.
	Ahnu	Eric, Trevor	Trevor Thomas intro, Spring 11 clinic.
8	KATADYN-OPTIMUS	Harrison Walls & Co	KATADYN WATER FILTERS & OPTIMUS STOVES
	SOLE	Harrison Walls & Co	SOLE ORTHOTICS AND FOOTWEAR
9	Backpacker's Pantry	Larry Pearson	Eat & Learn! Chicken Vindaloo, Beef Stroganoff & Polar Bear Ice Cream
10	SOG KNIVES	COLTON BRYANT	KEY FEATURES AND COMPONENTS
	PRINCETON TEC	COLTON BRYANT	REGULATED LEDS & HANDHELD LIGHTS
11	Salomon footwear	Sterling	Spring 2011: see what's new for trail run and hiking
	Jetboil	Rodriguez	New cooking systems for Spring 2011: Sol, Sol Titanium, Zip
12	Black Diamond	Mike Duncan	Black Diamond new products for Spring 11 - standard clinic with what is new z-poles, lamps, new climbing products...
	Black Diamond		carabiners, packs, trekking poles, headlamps....
13	Arc'teryx	Chuck Blackwell	Arc'teryx produces the most innovative clothing learn the details
	Scarpa	Chuck Blackwell	Scarpa rock climbing shoes
14	Eagle Creek	Justin Singer	Check out the best travel gear around
	Eagle Creek	Justin Singer	Check out the best travel gear around
15	evolv	Mason Daly	Shoe fitting
	evolv	Mason Daly	Shoe fitting
16	Thermarest & MSR	Adam Miller	Mattresses & Tents
	Thermarest & MSR	Adam Miller	Mattresses & Tents
17	La Sportiva	Ed Sampson	Mountaineering Boots and crampons
	Nikwax	Kelsey Hulse	Nikwax Waterproofing
18	Nemo Equipment	Mark Robinson	Everything about Nemo's award winning tents & sleeping pads
19	KELTY, SIERRA DESIGNS	JIM HEWETT	HERITAGE AND INNOVATION - HISTORY AND NEW PRODUCTS
	KELTY, SIERRA DESIGNS	JIM HEWETT	HERITAGE AND INNOVATION - HISTORY AND NEW PRODUCTS
20	THULE Car Racks	Drew	THULE Crossover Luggage / Transport Products
	Camelbak	Hopkins	Fall 2011 / Winter 2012 Ski / Snowboard Packs
21	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
	KEEN Footwear	Jason Z	History of Brand, Technology, and Product.
22	Merrell Barefoot	Pat Duca	Info on Barefoot running and the Merrell Product
	Merrell Barefoot	Pat Duca	Info on Barefoot running and the Merrell Product

3:30pm-4:00pm

Site	Manufacturer	Instructor	Class Description
1	The North Face	Nick Hau	What is North Face? Technology talk
	The North Face	Mark T	Footwear fitting clinic-learn how to "read" people's feet
2	Baladeo knives	Greg L.	An overview of POE's Baladeo knife line
	Mammut Climbing	Greg K.	oldest rope maker.
3	Marmot waterproof clothing	Tom	use, care, and tech specs
	TEVA	Tom	use, care, and tech specs
4	WL Gore	Dan Madden/Colli	Competitive Technology
	WL Gore	Andre Tiffany/CJ	GORE-TEX® and WINDSTOPPER®
5	Lowa	Dan Hill	and your Foot
	Lowa	Dan Hill	and your Foot
6	Osprey	Steve Ray	Pack Fitting
	Osprey	Steve Ray	Pack Fitting
7	Ahnu	Logan, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
	Ahnu	Logan, Trevor	Trevor Thomas introduction, Spring 11 clinic, Blind leading the blind challenge.
8	KATADYN-OPTIMUS	Harrison Walls & Co	KATADYN WATER FILTERS & OPTIMUS STOVES
	SOLE	Harrison Walls & Co	SOLE ORTHOTICS AND FOOTWEAR
9	Backpacker's Pantry	Larry Pearson	Eat & Learn! Chicken Vindaloo, Beef Stroganoff & Polar Bear Ice Cream
10	MOUNTAINSMITH	COLTON BRYANT	GREEN STORY BEHIND MOUNTAINSMITH
	SOG KNIVES	COLTON BRYANT	WARRANTIES & SERVICES
11	Salomon footwear	Sterling	Spring 2011: see what's new for trail run and hiking
	Jetboil	Rodríguez	New cooking systems for Spring 2011: Sol, Sol Titanium, Zip
12	Black Diamond	Mike Duncan	Black Diamond packs - completely new suspension systems and fit
	Black Diamond	Brad Barlage	Mountaineering - how to sell mtneering products
13	Arc'teryx	Chuck Blackwell	Ar'teryx climbing harnesses
	Arc'teryx	Chuck Blackwell	Ar'teryx climbing harnesses
14	Montrail	Brian Mibach	Come see the great new styles and Technology
	Montrail	Brian Mibach	Come see the great new styles and Technology
15	evolv	Mason Daly	Shoe fitting
	evolv		Shoe fitting
16	Vasque	Dan Miller	Fit, Function and Line Overview
	Vasque	Dan Miller	Fit, Function and Line Overview
17	Bluewater	Ed Sampson	Your Rope is Your Lifeline
	Nikwax	Kelsey Hulse	Nikwax Waterproofing
18	Nemo Equipment	Mark Robinson	Everything about Nemo's award winning tents & sleeping pads
19	KELTY	JIM HEWETT	BASECAMP ESSENTIALS - LIGHTING, AIRBEDS
	KELTY	JIM HEWETT	BASECAMP ESSENTIALS - LIGHTING, AIRBEDS
20	GoPro	Hopkins	Product Clinic
	THULE Car Racks	Drew	Family Travel / Water Sports Carriers
21	KEEN Footwear	Jason Z	History, Core Technology, Core Product.
	KEEN Footwear	Jason Z	History, Core Technology, Core Product.
22	Chaco History and Fit	Pat Duca	From the River to the street. Where Chaco came from and how to fit this legendary sandal
	Chaco History and Fit	Pat Duca	From the River to the street. Where Chaco came from and how to fit this legendary sandal